

Southern Maine Community College

2011–2014 Strategic Plan

“SMCC is a dynamic institution of higher education that drives economic and cultural development in Maine through high quality programs and a commitment to student success.”

– Strategic planning vision statement

GOAL 1 Lead In Access & Student Success

Southern Maine Community College leads in expanding access to higher education and increasing the number of college degree holders in Maine through high quality programs and a focus on student success.

OBJECTIVES

- 1.1 Raise student success rates including retention, transfer and graduation rates.
- 1.2 Increase accessibility for workers, families and students through innovative course structures and offerings.
- 1.3 Sustain a 10% increase in annual student enrollment to meet the needs of Maine people.

GOAL 2 Drive Economic Development

Southern Maine Community College drives economic development as a responsive and innovative workforce educator and a strong partner to Maine businesses and entrepreneurs.

OBJECTIVES

- 2.1 Align current and future program with regional economic needs to prepare Maine people for high-growth and high-wage jobs.
- 2.2 Establish the Midcoast Campus as a new model in higher education focused on expanding partnerships and economic development.
- 2.3 Strengthen communication with business, education and community leaders.

GOAL 3 Advances Infrastructure, Technology & Sustainability

Southern Maine Community College advances high-quality facilities and employs new technologies to support the College community while reducing energy consumption and environmental impacts.

OBJECTIVES

- 3.1 Maintain infrastructure and improve facilities to enhance both the learning and working environment.
- 3.2 Advance technology to increase operational efficiency, expand capacity and improve student learning.
- 3.3 Promote sustainability as a core mission of the college across operations and academic programs.

GOAL 4 Pursue Organizational & Professional Excellence

Southern Maine Community College pursues excellence through open communication and consistent engagement with staff and community partners.

OBJECTIVES

- 4.1 Ensure consistent and informative communication with all College partners.
- 4.2 Provide employee development programs that foster high standards of professional excellence.
- 4.3 Engage in continuous process improvements to remove barriers to success and spur innovation.