



South Portland, Maine 04106

Fine Arts / Communications & New Media

Title: Illustration	Catalog Number: ARTS - 130/CNMS 115
Credit Hours: 3	Total Contact Hours: 80
Lecture (or Lab): Tues & Thurs 9:30 - 12:00	Instructor: Mike Lewis
Office Hours – Thurs 1:30 - 2:30	Location: Hildreth 217
Contact Information: mlewis@smccme.edu	Phone: 612-554-7131

Course Syllabus

Class Description:

This foundation level course introduces students to the principles of 2D design and how the role of past and present media communication is influenced by core design concepts. Students will develop, discuss, and defend visual communication strategies within the context of past and present design successes and failures. Through weekly studio based projects and critiques, students will create, analyze, and evaluate original compositions based on their understanding of topics that include color theory, Gestalt principles, line, pattern, and balance.

Discuss and interpret the role and impact of past and present media communication strategies

Visualize and execute effective composition through the integration of core design concepts

Identify and describe design principles as they relate to print, web, video and social construct

Critique the effectiveness and ineffectiveness of design, their messages and the role of the viewer.

Practice serious play and curiosity

The recommended book for this class is:

Design Basics 9th edition

By: David A. Lauer and Stephen Pentak

Any edition of this text will suffice, although the 7th, 8th and 9th editions are recommended. This text is available for rent or purchase on Amazon.

Course Objectives:

- Learn and Utilize the Elements and Principles of Design.
- Employ comprehension and vocabulary of visual art and design concepts to engage in critical discussions.
- Learn to recognize and determine methods of creating good composition.
- Develop skills and experience working in a variety of wet and dry art media.
- Present and display finished work in a professional manner.

Course requirements:

Weekly Quizzes: 10%

Midterm: 15%

Final: 15%

Peer Critique/Discussion Participation: 10%

Sketchbook/Journal: 10%

Projects 1-13: 30%

Paper: 10% (The paper assignment will require a visit to the Portland Museum of Art (or other instructor approved museum).

Topical Outline:

Week 1: The Creative Process / Three Creative Lists Sketchbook Assignment

Week 2: Unity / The Rebels of Rhythm & Unity Sketchbook Assignment

Week 3: Emphasis & Focal Point / Still Life Sketchbook Assignment

Week 4: Scale & Proportion / Three Pairs of Objects Sketchbook Assignment

Week 5: Balance / Pick 1 Object & Use Each Type of Balance Sketchbook Assignment

Week 6: Shape / Self Portrait Using Shadows Sketchbook Assignment

Week 7: Line / Three Blind Contours Two Contours Sketchbook Assignment

Week 8: Midterm

Week 9: Color / Two Self Portraits 1 Warm, 1 Cool Sketchbook Assignment

Week 10: Rhythm / Rhythm in Everyday Objects

Week 11: Pattern & Texture / Ten Different Textures

Week 12: Illusion of Space / Sketch of your room in Perspective

Week 13: Illusion of Motion / Three Different Methods to Show 1 object moving

Week 14: Value / Draw a coffee mug under a light

Week 15 - 16: Final Research Paper & Final Project

Materials and Supplies

You are required to provide all of your own art supplies. A pre-packaged kit of supplies will be made available at Artist & Craftsmen Supply, located at 540 Deering Avenue in Portland (207-772-7272). The kit will be sold at a 20% discount off the retail price. A tackle box or Art Bin is recommended for transporting art supplies.

Supplies

LIQUITEX BASICS ACRYLIC SET
ELMER'S DISP PRPLE SCHOOL GS
BEST TEST RUBBER CEMENT
STAEDTLER ERASER
PRINCETON BRUSH SET 9141
BLACK INDIA INK 2OZ
XACTO KNIFE #1 W/CAP
ALVIN FLEXIVLE RULER
PAC SUNWORK CONS BRT WH
PAC SUNWORK CONS BLACK
PAC SUNWORK CONS ASSTD
STRATHMORE PAD
CTH CORK RULER
ALVIN SCHOOL COMPASS
CTH TEMPLATE
BEST TEST PIK UP
STRATHMORE PAD 300S
MICRON PEN BLACK .25MM
MICRON PEN BLACK .45MM
PERMAPAQUE DUAL
LUMOGRAPH PENCIL 4B
LUMOGRAPH PENCIL 2B
LUMOGRAPH PENCIL HB

In addition to these items, please bring a one subject notebook or composition book. This will be used solely for the purpose of the weekly writing lesson that accompanies each art project. You will be taking notes on the vocabulary in class, as well as preparing a weekly journal writing to accompany your assignments.

Student Evaluation and Grading

Students are evaluated on the following points system. Each weekly assignment is worth 100 points graded by the rubric shared online. The lowest grade will be dropped. The midterm and final assign-

ments are each worth 600 points. The research paper is worth 200 points. Attendance and Participation account for the remaining 250 points of your grade.

Students who submit their work on time are welcome to rework their assignments. Any assignment from the first seven weeks must be resubmitted no later than March 23rd. Any assignment from the remaining six weeks should be resubmitted no later than May 4th.

	<u>First Half</u>	<u>Second Half</u>	<u>Total</u>
Assignments	700 Points	600 Points	1300 Points
Sketchbook/ Journal	200 Points	200 Points	400 Points
Midterm & Final	midterm - 600 Points	Final - 600 Points	1200 Points
Research Paper			400 Points
Attendance & Participation	200 Points	200 Points	400 points
Weekly Quizzes	200 Points	200 Points	400 Points

Late Work Policy

Late work will be graded as such: 1 Day late 5% off, 2 days late 10% off, 3 days late 20% off. After three days late work will not be accepted unless other arrangements have been made with me. Work is considered late if any part of the assignment is missing, written or visual artwork.

Attendance Policy

In accordance with SMCC regulations 3 unexcused absences will result in an automatic failure of the course. Three Tardy arrivals result in one unexcused absence. I will not be restarting class or waiting for tardy arrivals. This is a waste of time for students who show up on time ready to work.

However, it is obvious that there are times when you will need to miss class, arrive late, etc. Please email me or speak to me at the end of class as to reasons for tardiness and absences. Doctors notes and notes from other faculty are encouraged.

Weekly lessons and assignments are shared on Thursdays, so you should at least be able to keep track of where you are in class despite any outside factors.

End-of-Course Evaluation

Students complete evaluations for each course attended at SMCC. Evaluations are submitted online and can be accessed through the student portal. Students can access the course evaluations beginning one week before the end of classes. The deadline for submission of evaluations occurs Monday at 5 p.m. following the last day of the class. You will receive an e-mail to your student e-mail account when course evaluations are available.

ADA Syllabus Statement

Southern Maine Community College is an equal opportunity/affirmative action institution and employer. For more information, please call (207) 741-5798. If you have a disabling condition and wish to request accommodations in order to have reasonable access to the programs and services offered by SMCC, you must register with the Disability Services Coordinator, Sandra Lynham, who can be reached at 741-5923. Further information about services for students with disabilities and the accommodation process is available upon request at this number. Course policies about online testing are modified to suit each individual's accommodations.

The Learning Commons:

The library, tutoring and writing centers, and open study space are located on the second floor of South Portland's Campus Center and in the Midcoast's LL Bean Learning Commons and Health Science Center. Here you can find free academic support through individual and online tutoring, information literacy/research librarians, and professional academic strategy/planning mentoring. There are many desktop and laptop computers as well as printers, reserve textbooks, and other academic tools available for use within the Learning Commons. Services are offered by appointment or as drop-in assistance. To access services, visit My Learning in My Maine Guide. Students consistently report that the Learning Commons is an inviting and friendly place to seek academic support or study. Those who make use of the Learning Commons regularly have been shown to be more likely to succeed—take advantage of this exceptional resource for this, or any of your classes.

SMCC Pay-for-Print Policy

Each semester students receive a \$20 printing credit. The balance resets at the end of the semester and any remaining credits are removed. The College's pay-for-print system monitors printing on all printers (including those in general access labs, library printers, Tutoring Services, Campus Center Lounge and technology labs). Be sure to log OUT of the system when you've finished your printing, to prevent unauthorized access to your account. Students can check the number of pages they have printed by using the Printing Balance tool available on SMCC computers (located in the lower right corner of the screen, near the clock). Departments with work study students who need to print documents for the department should contact the Help Desk at 741-5696 to have a special account set up. To find ways to reduce your

printing charges, please go to the IT Help tab on My SMCC. If you have questions about the pay-for-printing policy or your printing charges, please contact the Help Desk at 741-5696 or send an e-mail to helpdesk@smccme.edu.

Refunds

Print jobs are eligible for a refund in the event of mechanical or electronic error on the part of the printer, print server, or software used to submit the job. Jobs are not eligible for a refund in cases where the job was not set up correctly, was submitted multiple times, or the student is not satisfied with the result. To request a refund, please bring the offending print to the IT Department in the basement of the Ross Technology Center. Refunds will be granted in the form of a credit to the student's account.

Add-Drop Policy

Students who drop a course during the one-week "add/drop" period in the fall and spring semesters and the first three days of summer sessions receive a 100% refund of the tuition and associated fees for that course. Please note any course that meets for less than the traditional semester length, i.e., 15 weeks, has a pro-rated add/drop period. There is no refund for non-attendance.

Withdrawal Policy

A student may withdraw from a course only during the semester in which s/he is registered for that course. The withdrawal period is the second through twelfth week of the Fall and Spring semesters and the second through ninth week of twelve-week Summer courses. This period is pro-rated for shorter-length courses, usually 75 percent of course meeting times; please check with the Registration Office. To withdraw from a course, a student must complete and submit the appropriate course withdrawal form, available at the Registration Office. This process must be completed either in person or by using SMCC e-mail accounts.

Plagiarism Statement

If an instructor suspects that a student has knowingly committed a violation defined in the Maine Community College System Policy on Student Grade Appeals and Academic Misconduct, the instructor has the authority to review the alleged misconduct and determine the grade that the student should receive for the assignment and the course. The instructor may assign a failing grade for the assignment or course and may require the student to complete additional work for the course. The instructor may consult with the department chair and/or the College's chief academic officer prior to making such decisions. If a student seeks to challenge an instructor's determination, the student should submit a grade appeal. Grade appeal forms are available in the Advising Office on the South Portland Campus or in the administrative offices in the Learning Commons on the Midcoast Campus. An instructor may also refer the matter to the College's disciplinary officer for review under the procedures of the MCCS Student Code of Conduct

