



## Communications & Media Studies

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| <b>Title:</b> Video on Location  | <b>Catalog Number:</b> CNMS-230   |
| <b>Credit Hours:</b> 3   | <b>Total Contact Hours:</b> 45  |
| <b>Lecture (or Lab):</b> Lecture / Lab   | <b>Instructor:</b> Corey Norman   |
| <b>Office Hours – Location:</b><br>Thursday 1:30pm-4:15pm<br>Or By Appointment | <b>Contact Information:</b><br><b>Phone:</b> 207.741-5770<br><b>Email:</b> <a href="mailto:cnorman@smccme.edu">cnorman@smccme.edu</a> |

## Course Syllabus

### Course Description

Working outside of the studio environment, students will learn the basics of ‘on location’ video production. Through exploration of a wide range of audio and video tools commonly used on location, you will learn how to recognize and solve potential problems encountered in the field. Students will develop “best practices” for shooting video on-location. Weekly assignments will give students the opportunity to work on team-oriented assignments.

### Course Objectives

**After successfully completing the course, the student will be able to:**

- Successfully acquisition material in the field
- Demonstrate proficiency with a field kit
- Organize and manage the distribution of location equipment
- Troubleshoot lighting, audio and composition issues

**Text:** DSLR Cinema – FocalPress: Lancaster, Kurt  
ISBN-10: 9780240823737 (Available for Kindle & Ipad at Amazon.com)

### Required Materials

- Head Phones (These are your primary source for audio monitoring in the field.)
- Compact Flash Card – 32GB (*Highly Recommended*)

### Grades:

|               |     |
|---------------|-----|
| Tasks         | 30% |
| Reflections   | 10% |
| Notes         | 10% |
| Midterm       | 20% |
| Final Project | 20% |
| Attendance    | 10% |

|                      |   |           |    |           |    |           |
|----------------------|---|-----------|----|-----------|----|-----------|
| <b>Course Grade:</b> | A | 93 - 100  | A- | 90 - 92.9 | B+ | 87 - 89.9 |
|                      | B | 83 - 86.9 | B- | 80 - 82.9 | C+ | 77 - 79.9 |
|                      | C | 73 - 76.9 | C- | 70 - 72.9 | D+ | 67 - 69.9 |
|                      | D | 63 - 66.9 | F  | 0 - 62.9  |    |           |

### **Student Evaluation and Grading**

Student's work will be evaluated on their ability to demonstrate competence in each of the six areas explored during the semester. These areas include; camera operation, composition, audio recording, lighting, shooting to edit, backpack journalism. Tasks in each of the six areas will be assessed using rubrics that will be provided by the instructor at the beginning of each assignment. Student work will be assessed on multiple levels including technical proficiency, application of aesthetic theory and the students' ability to complete work within a given time frame. Students will complete the course with a sample of "best practice" work developed during the semester.

### **Grades of I (Incomplete)**

At my discretion, a temporary grade of "I" may be given when, *due to extraordinary circumstances*, you will be unable to complete all required course work by the end of the semester. This assumes you have made a consistent and persistent effort past the end of the withdrawal period and up to the point the when the "circumstances" occur. You must meet with me to prepare the "Agreement for Incomplete Grade" form, which is then signed by both of us and the Math Department Chair. The form will then be sent to enrollment services. Then, you must complete the remaining course work by the mid-point of the semester following receipt of the "I" grade. Any grade of "I" that is not resolved by the middle of the next term automatically becomes an "F."

### **Attendance:**

Attendance in class and labs is mandatory and required as stated in the College Catalog:

**\* More than 2 unexcused absences will result in an "F" for the class.**

\* 3 Consecutive missed classes will result in an automatic AF.

\* For every two instances of a late arrival or early departure, the student will receive an unexcused absence.

\* No work missed due to an unexcused absence may be made up. Work missed due to an excused absence may be submitted within one week of the absence.

**NOTE: All tasks must be completed when due – any tasks not done by due date will be graded on their level of completion and the student will move on to the next task.**

### **End-of-Course Evaluation**

Students complete evaluations for each course attended at SMCC. Evaluations are submitted online and can be accessed through the student portal. Students can access the course evaluations beginning one week before the end of classes. The deadline for submission of evaluations occurs Monday at 5 PM following the last day of the class. You will receive an email to your student email account when course evaluations are available.

### **ADA Syllabus Statement**

Southern Maine Community College is an equal opportunity/affirmative action institution and employer. For more information, please call 207-741-5798. If you have a disabling condition and wish to request accommodations in order to have reasonable access to the programs and services offered by SMCC, you must register with the Disability Services Coordinator, Sandra Lynham, who can be reached at 741-5923. Further information about services for students with disabilities and the accommodation process is available upon request at this number. Course policies about online testing are modified to suit each individual's accommodations.

## **SMCC Pay-for-Print Policy**

### **Per Page Costs**

Each semester students receive a \$20 printing credit. The balance resets at the end of the semester and any remaining credits are removed. The cost varies depending upon page size and whether printing is done in black and white or color.

- a. There is a \$0.10 per page fee for standard 8.5" by 11" black and white documents.
- b. The reverse sides of duplex (double-sided) documents are free.
- c. There is a \$.50 per page fee for standard 8.5" by 11" color documents.
- d. There is a \$.20 per page fee for 8.5" by 14" (legal) or 11" by 17" (tabloid) black and white documents.
- e. There is a \$1.00 per page fee for 8.5" by 14" (legal) or 11" by 17" (tabloid) color documents.

Duplex charges (printing on both sides of a page) work in the following fashion: One page is \$0.10, two pages are \$0.10, three pages are \$0.20, and four pages are \$0.20, etc. The flipsides are free, but another sheet of paper is \$0.10. Please be aware that a document with any color at all (when printed to a color printer) will by default be printed in color. You are responsible for setting the print job to print black and white if you do not need color. For directions, please go to the IT Help tab in My SMCC.

### **How does it work?**

The College's pay-for-print system monitors printing on all printers (including those in general access labs, library printers, the Academic Achievement Center, Noisy Lounge and technology labs). Students can check the number of pages they have printed by using the Printing Balance tool available on SMCC computers (located in the lower right corner of the screen, near the clock). Departments with work study students who need to print documents for the department should contact the Help Desk at 741-5696 to have a special account set up.

### **Refunds**

Print jobs are eligible for a refund in the event of mechanical or electronic error on the part of the printer, print server, or software used to submit the job. Jobs are not eligible for a refund in cases where the job was not set up correctly, was submitted multiple times, or the student is not satisfied with the result. To request a refund, please bring the offending print to the IT Department in the basement of the Ross Technology Center. Refunds will be granted in the form of a credit to the student's account.

### **Why is SMCC charging for printing?**

The pay-for-print system is an effort to control escalating printing costs. Charging for printing helps offset the increasing cost of supplies and encourages students to conserve resources. To find ways to reduce your printing charges, please go to the IT Help tab on My SMCC. If you have questions about the pay-for-printing policy or your printing charges, please contact the Help Desk at 741-5696 or send an email to [helpdesk@smccme.edu](mailto:helpdesk@smccme.edu).

Be sure to log OUT of the system when you've finished your printing, to prevent unauthorized access to your account.

### **Add-Drop Policy**

Students who drop a course during the one-week "add/drop" period in the fall and spring semesters and the first three days of summer sessions receive a 100% refund of the tuition and associated fees for that course. Please note any course that meets for less than the traditional semester length, i.e., 15 weeks, has a pro-rated add/drop period. There is no refund for non-attendance.

### **Withdrawal Policy**

A student may withdraw from a course only during the semester in which s/he is registered for that course. The withdrawal period is the second through twelfth week of the fall and spring semesters and the second through ninth week of twelve-week summer courses. This period is pro-rated for shorter-length courses. To withdraw from a course, a student must complete and submit the appropriate course withdrawal form, available at the Enrollment Service Center (no phone calls, please). The designation "W" will appear on the transcript after a student has officially withdrawn. A course withdrawal is an uncompleted course and may adversely affect financial aid eligibility. Failure to attend or ceasing to attend class does not constitute withdrawal from the course. There is no refund associated with a withdrawal.

**Plagiarism Statement**

Adherence to ethical academic standards is obligatory. Cheating is a serious offense, whether it consists of taking credit for work done by another person or doing work for which another person will receive credit. Taking and using the ideas or writings of another person without clearly and fully crediting the source is plagiarism and violates the academic code as well as the Student Code of Conduct. If it is suspected that a student in any course in which s/he is enrolled has knowingly committed such a violation, the faculty member should refer the matter to the College's Disciplinary Officer and appropriate action will be taken under the Student Code of Conduct. Sanctions may include suspension from the course and a failing grade in the course. Students have the right to appeal these actions to the Disciplinary Committee under the terms outlined in the Student Code of Conduct.

## CNMS 230 Course Outline

- Week 1            **Introduction / Course Syllabus (1/20/16)**  
Gear / Equipment Policies  
Demo: Gear Sign Out  
Demo: Introduction to the Camera  
Exercise #1: Starting with the Still  
Reading: DSLR Cinema – Ch.1 Composition, Blocking & Camera Movement
- Week 2            **Understanding the Camera (1/27/16)**  
Due: Exercise #1  
Demo: Camera Functions and Settings  
Demo: Shot Composition  
Exercise #2: Shot Composition Scavenger Hunt  
Reading: DSLR Cinema – Ch.3 Exposing Your Shots  
Reading: DSLR Cinema – Ch.4 Using DSLR Picture Profiles
- Week 3            **Putting the Shots Together (2/3/16)**  
Due: Exercise #2  
Demo: Capturing Media / Basic Edits  
Exercise #3: The Video Postcard  
Reading: DSLR Cinema – Ch.5 Recording Quality Audio  
Reading: DSLR Cinema – Ch.6 DSLR Post Production Workflow
- Week 4            **Introduction to Sound (2/10/16)**  
Due: Exercise #3  
Demo: Microphone Types  
Demo: Sound Recording Techniques  
Reading DSLR Cinema – Ch.7 Telling Better Stories with your DSLR
- Week 5            **Shooting Lab (2/17/16)**  
Exercise #4: The Art of the Spontaneous Interview  
\* This will be used in the SMCC Beacon  
Reading: DSLR Cinema – Ch.9 Building a Rapport with Characters
- Week 6            **Continuity Explained (2/24/16)**  
Due: Exercise #4  
Demo: Continuity in Motion  
Reading: DSLR Cinema – Ch.10 Cinema Lenses
- Week 7            **Shooting Lab (3/2/16)**  
Exercise #5: The Chase Sequence (Midterm)
- Week 8            **MIDTERM DUE (3/9/16)**  
Due: Exercise #5 (The Chase)  
Reading: DSLR Cinema – Ch.2 Lighting Your DSLR Shot
- Week 9            **SPRING BREAK – NO CLASS**

- Week 10            **Lighting (3/23/16)**  
Demo: Three Point Lighting  
Demo: Using a light Meter  
Demo: Understanding Color Temperature  
Exercise #6: The Lighting Lab
- Week 11            **Lighting Part Two (3/30/16)**  
Due: Exercise #6  
Demo: Zone Lighting  
Demo: The Parabeam  
Demo: Zylights  
Exercise #7: SMCC Program Featurette  
Reading: DSLR Cinema - Ch.12 Light Composition and Blocking
- Week 12            **Lighting Workshop (4/6/16)**  
Reading: None
- Week 13            **Shooting Lab (4/13/16)**
- Week 14            **Tell Me a Story / DSLR Workshop (4/20/16)**  
**Due: Exercise #7**  
Demo: The DSLR  
Tricks for Shooting a Narrative  
Exercise #7: 5-10 minute Narrative (Final Project)  
Reading: DSLR Cinema - Ch.13 DSLR Gear
- Week 15            **Shooting a Narrative Film (4/27/16)**  
Demo: Eye line, 180 Degree Rule, Blocking for success  
Demo: How to communicate with talent  
Reading: DSLR Cinema - Ch.14 Conclusion
- Week 16            **Shooting Lab (5/4/16)**
- Week 17            **FINAL PROJECT SCREENING (5/11/16)**