



**Southern Maine Community College, South Portland, Maine 04106
Communications & New Media Department and Art Department**

CNMS 115/ARTS 130 2D Design: Spring 2022 Syllabus

Title: 2D Design

Credit Hours: 3 lecture / 1 lab

Professor: Kate Sibole

Catalog Number: CNMS 115/ARTS 130

Total Contact Hours: 80

Contact: ksibole@smccme.edu

Class Schedule: Asynchronous / BrightSpace

General Office Hours: **Open Zoom Studio Drop In**
ID: 98123117973
Wednesdays 12:30-2pm

By appointment:
ksibole.youcanbook.me

Class Description

This foundation level course introduces students to the principles of 2D design and how the role of past and present media communication is influenced by core design concepts. Students will develop, discuss, and defend visual communication strategies within the context of past and present design successes and failures. Through weekly studio-based projects and critiques, students will create, analyze, and evaluate original compositions based on their understanding of topics that include color theory, Gestalt principles, line, pattern, and balance.

Class Objectives:

- Discuss and interpret the role and impact of past and present media communication strategies
- Visualize and execute effective composition through the integration of core design concepts
- Identify and describe design principles as they relate to print, web, video and social construct
- Critique the effectiveness and ineffectiveness of designs, keeping in mind their intended message and audience or viewer
- Practice serious play and curiosity

Course Text

Design Basics 9th edition

By David A. Lauer and Stephen Pentak

Any edition of this text will suffice, although the 7th, 8th, or 9th editions are recommended.

This text is available for rent or purchase on Amazon.

Contact

E-mail: ksibole@smccme.edu

I do my absolute best to respond to emails within 24 hours Monday-Friday; 7am-4pm. If you contact me on the weekend or during a holiday, please understand that I am not able to respond to you right away. The course content is available 24/7, so look over your assignments sooner rather than later.

Let me know if you have any questions before Friday and the weekend.

Email is the absolute best way to reach me. You can also IM me if you see that I am available through our school gmail accounts. If you need to book time with me for a zoom meeting, phone meeting or other scheduled access then please email me or stop by my open zoom room on Wednesdays/

Course Materials

Studio Kit available at the SMCC bookstore

Materials are also outlined here-search State/College name and look for the link to the 2D course: <https://www.dickblick.com/lists/find-blicku/>

Course Requirements

Quizzes: 10%

Projects: 40%

Discussion/Participation: 10%

Midterm: 15%

Final: 15%

Paper: 10%

The paper assignment will require a visit to the Portland Museum of Art, Bowdoin Museum of Art, Farnsworth Art Museum, Colby Museum of Art, Bates Museum of Art, Boston Museum of Fine Arts, or another professor-approved location.

Student Evaluation and Grading

This class will challenge you to develop and practice an introductory technical skill set in 2D design. You will learn about the basic design concepts artists use to create professional, effective works of art and design. You will review the works of artists and designers in many fields, with the goal of uncovering the reasons a design is effective or ineffective in conveying the meaning the artist intended.

Grades will reflect the skills and knowledge you demonstrate in each project or discussion. The language you use to describe works of art should deepen as the semester continues. Evaluations will include technical and aesthetic considerations, attention to detail, cleanliness and neatness of the work, and how well you followed the directions.

In addition, you will be evaluated on the contributions you make to a mature, collaborative critique environment. You will be expected to comment on the work other students present, and we encourage you to think critically about designs, to encourage and support one another, while still identifying strengths and weaknesses in individual pieces of art. Your grade will also reflect your ability to accept constructive criticism, and to refine your work in response to peer and professor feedback.

Grading Scale (as stated in college handbook):

93-100:A
90-92: A-
87-89: B+
83-86: B
80-82: B-
77-79: C+
73-76: C
70-72: C-
67-69: D+
60-66: D
0-59: F

Habits of Work Tier I Course

This is an Introductory 100 level college course and will require a significant amount of time, work, and effort outside of the classroom each week. Classes are designed around 80 hours of committed time.

- 80 hours of classroom/online classroom contact-including but not limited to: lectures, demonstrations, tutorials, critiques, screenings
- 2-3 hours per credit each week on work and study that happens outside of class time-including but not limited to: tutorials, group projects, note taking

TIER I: For this 3 credit class, that equates to at least 6 hours of additional work outside of class, each week. There is a combination of assigned projects, quizzes, reading, and writing requirements. Late work will not be accepted for most tasks. All tasks must be completed when due. Even if you are not finished, submit your work when due— any tasks not done by due date will be graded on their level of completion and the student will move on to the next task. This is a deadline driven course that reflects professional best practices and industry standards.

Attendance / Participation

You are required, as stated in the college handbook, to attend all classes. Portions of your grade are determined by both your attendance and your active class participation. It is a professional, “real world” expectation that you show up, participate, contribute, and complete assigned tasks.

Your class meets twice a week:

Attendance in class and labs is mandatory and required as stated in the College Catalog:

- More than 3 unexcused absences will result in an “F” for the class.
- 3 Consecutive missed classes will result in an automatic AF.
- For every two instances of a late arrival or early departure, the student will receive an absence

An excused absence would be a religious holiday (documented) or a medical incident (also documented). There are, of course, exceptions to this. A reasonable line of communication, either a text or an email, will stand as an excused absence as long as the privilege is not abused.

Missed or Late Work Policy

Two missed projects can also result in an AF. Your “last date of attendance” will be recorded as the last project submission date to BrightSpace.

Turning in work each week is required. Work that is late will receive a lower grade, with 5 points deducted each day it is late. These points are deducted from the rubric grade that the project would have had, had it been on time. After 2 weeks, a project that has not been submitted receives a zero.

Extensions must be requested before the deadline and will only be permitted for serious reasons that may require documentation (i.e. death in the family, serious illness requiring a doctor’s note).

Critique Culture

Grades and evaluation reflect how effectively you contribute to a collaborative and mature critique experience. A critique can be insightful, enjoyable, serious, fun, revealing and useful all at once- it's a conversation about your work and an opportunity to learn and grow. A chance for you to discuss something you explored or questioned about your work, and a chance for others to share their perception of your work, too.

You'll learn how to advocate and discuss your aesthetic and design choices; how to encourage others to think critically, strategize, and problem solve; and how to refine your work as a consequence of peer and professor feedback.

This class will challenge you to practice and demonstrate introductory technical skills. You'll explore the significant contribution of other artists, designers, filmmakers, writers and related technical, social, historical, political, art events that have influenced this subject, and reflecting on how your work fits in to your a larger practice

Refining Work Submitted on Time

If you are having trouble finishing a project on time, submit what you have done by the deadline. The project will be graded and marked as on time. This opens the possibility of resubmitting the project, once the work is refined. Any project that has been submitted, may be reworked and resubmitted for a better grade—but for this option to open, you must turn something in by the deadline.

Repeating the Course

Students who are repeating the course may not use work from a previous semester's attempt to pass the class. Approach the material with a fresh eye, and try to improve on the earlier work.

Midterm Grade Report

At Week 10, student progress will be assessed on the basis of attendance, submitted work and participation. If you are assessed at an "unsatisfactory" level, you and your department chair will receive an email regarding your progress. You will be required to meet with your professor and also, possibly, your department chair.

Cell Phone/Technology

Cell phones and other technology not directly related to class content and/or approved during class use is not allowed. Students found violating this policy will receive an unexcused absence for the date of their transgression. Cell phones should be put away and left on vibrate in the event a campus wide alert is posted. If there is a serious need to leave your cell phone on, such as a family emergency, please put it on vibrate and let me know. If you must leave the classroom to take an emergency call, I will understand why.

End-of-Course Evaluation

Students complete evaluations for each course attended at SMCC. Evaluations are submitted online and can be accessed through the student portal. Students can access the course evaluations beginning one week before the end of classes. The deadline for submission of evaluations occurs Monday at 5 p.m. following the last day of the class. You will receive an email to your student e-mail account when course evaluations are available.

ADA (Americans with Disabilities)

Southern Maine Community College is an equal opportunity/affirmative action institution and employer. For more information, please call 207-741-5798. If you have a disabling condition and wish to request accommodations in order to have reasonable access to the programs and services offered by SMCC, you must register with the Disability Services Coordinator, Sandra Lynham, who can be reached at 741-5923. Further information about services for students with disabilities and the accommodation process is available upon request at this number. Course policies about online testing are modified to suit each individual's accommodations.

The Learning Commons:

The library, tutoring and writing centers, and open study space are located on the second floor of South Portland's Campus Center and in the Midcoast's LL Bean Learning Commons and Health Science Center. Here you can find free academic support through individual and online tutoring, information literacy/research librarians, and professional academic strategy/planning mentoring. There are many desktop and laptop computers as well as printers, reserve textbooks, and other academic tools available for use within the Learning Commons. Services are offered by appointment or as drop-in assistance. To access services, visit My Learning in My Maine Guide. Students consistently report that the Learning Commons is an inviting and friendly place to seek academic support or study. Those who make use of the Learning Commons regularly have been shown to be more likely to succeed—take advantage of this exceptional resource for this, or any of your classes.

Student Printing Policy

This policy identifies the cost per page for black and white as well as color printing in varying page sizes.

Per Page Costs -- Each semester students receive a \$20 printing credit. The balance resets at the end of the semester and any remaining credits are removed. The cost varies depending upon page size and whether printing is done in black and white or color.

- There is a \$0.10 per page fee for standard 8.5" x 11" black and white documents.
- The reverse sides of duplex (double-sided) documents are free.
- There is a \$.50 per page fee for standard 8.5" x 11" color documents.
- There is a \$.20 per page fee for 8.5"x 14" (legal) or 11" x 17" (tabloid) black and white documents.
- There is a \$1.00 per page fee for 8.5" x 14" (legal) or 11" x 17" (tabloid) color documents.

Duplex charges (printing on both sides of a page) work in the following fashion:

- One page is \$0.10
- Two pages are \$0.10
- Three pages are \$0.20
- Four pages are \$0.20, etc.

The flipsides are free, but another sheet of paper is \$0.10

Please be aware that a document with any color at all (when printed to a color printer) will by default be printed in color. You are responsible for setting the print job to print black and white if you do not need color. For directions, please go to the IT Help tab in My SMCC.

How does it work?

The College's pay-for-print system monitors printing on all printers (including those in general access labs, library printers, the Academic Achievement Center, Noisy Lounge and technology labs). Students can check the number of pages they have printed by using the PrintingBalance tool available on SMCC computers (located in the lower right corner of the screen, near the clock). Departments with work study students who need to print documents for the department should contact the HelpDesk at 741-5696 to have a special account set up. RefundsPrint jobs are eligible for a refund in the event of mechanical or electronic error on the part of the printer, print server, or software used to submit the job. Jobs are not eligible for a refund in cases where the job was not set up correctly, was submitted multiple times, or the student is not satisfied with the result. To request a refund, please bring the offending print to the IT Department in the basement of the Ross Technology Center. Refunds will be granted in the form of a credit to the student's account.

Why is SMCC charging for printing?

The pay-for-print system is an effort to control escalating printing costs. Charging for printing helps offset the increasing cost of supplies and encourages students to conserve resources. To find ways to reduce your printing charges, please go to the IT Help tab on My SMCC. If you have questions about the pay-for-printing policy or your printing charges, please contact the HelpDesk at 741-5696 or send an email to helpdesk@smccme.edu. Be sure to log OUT of the system when you've finished your printing, to prevent unauthorized access to your account.

Add-Drop Policy

Students who drop a course during the one-week "add/drop" period in the fall and spring semesters and the first three days of summer sessions receive a 100% refund of the tuition and associated fees for that course. Please note any course that meets for less than the traditional semester length, i.e., 15 weeks, has a prorated add/drop period. There is no refund for non-attendance.

Withdrawal Policy

A student may withdraw from a course only during the semester in which s/he is registered for that course. The withdrawal period is the second through twelfth week of the fall and spring semesters and the second through ninth week of twelve-week summer courses. This period is pro-rated for shorter-length courses. To withdraw from a course, a student must complete and submit the appropriate course withdrawal form, available at the Enrollment Service Center (no phone calls, please). The designation "W" will appear on the transcript after a student has officially withdrawn. A course withdrawal is an uncompleted course and may adversely affect financial aid eligibility. Failure to attend or ceasing to attend class does not constitute withdrawal from the course. There is no refund associated with a withdrawal.

Plagiarism Statement

Adherence to ethical academic standards is obligatory. Cheating is a serious offense, whether it consists of taking credit for work done by another person or doing work for which another person will receive credit. Taking and using the ideas or writings of another person without clearly and fully crediting the source is plagiarism and violates the academic code as well as the Student Code of Conduct. If it is suspected that a student in any course in which s/he is enrolled has knowingly committed such a violation, the faculty member should refer the matter to the College's Disciplinary Officer and appropriate action will be taken under the Student Code of Conduct. Sanctions may include suspension from the course and a failing grade in the course. Students have the right to appeal these actions to the Disciplinary Committee under the terms outlined in the Student Code of Conduct.

UNIT	LESSON PLAN / ASSIGNMENTS	DEADLINES Mon & Wed, by noon
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1	THE DESIGN PROCESS		
	TASKS		UNIT DEADLINES
	Reading/Screening	Chapter #1(text book) Unit #1 Vocab Related links in BrSp	Monday Jan 24, 2022
	Discussion	Introductions & Effective Design	Monday Jan 24, 2022
	Quiz	Quiz 1	Wednesday Jan 26, 2022
	Design Project	Self Portrait	Wednesday Jan 26, 2022
	Peer Feedback	Self Portrait (Peer Discussion)	Monday Jan 31, 2022

2	UNITY		
	TASKS		UNIT DEADLINES
	Reading/Screening	Chapter #2(text book) Unit 2 Vocab & Study Notes Related links in BrSp	Monday Jan 31, 2022
	Discussion	Unified Designs in Modern Art	Monday Jan 31, 2022
	Quiz	Quiz 2	Wednesday Feb 2, 2022
	Design Project	Unity	Wednesday Feb 2, 2022
	Peer Feedback	Unity (Peer Discussion)	Monday Feb 7, 2022

3	COLOR & RHYTHM		
	TASKS		UNIT DEADLINES
	Reading/Screening	Chapter #6 & 13 (text book) Unit 3 Vocab & Study Notes Related links in BrSp	Monday Feb 7, 2022
	Discussion	Rhythm & Color in Music Design	Monday Feb 7, 2022
	Quiz	Quiz 3a & 3b	Wednesday Feb 9, 2022
	Design Project	Color & Rhythm	Wednesday Feb 9, 2022
Peer Feedback	Color & Rhythm (Peer Discussion)	Monday Feb 14, 2022	

4	EMPHASIS & FOCAL POINT		
	TASKS		UNIT DEADLINES
	Reading/Screening	Chapter #3 (text book) Unit 4 Vocab & Study Notes Related links in BrSp	Monday Feb 14, 2022
	Discussion	Emphasis & Focal Point in Animation	Monday Feb 14, 2022
	Quiz	Quiz 4	Wednesday Feb 16, 2022
	Design Project	Emphasis & Focal Point	Wednesday Feb 16, 2022
	Peer Feedback	Emphasis & Focal Point (Peer Discussion)	Monday Feb 21, 2022

5	SCALE & PROPORTION		
	TASKS		UNIT DEADLINES
	Reading/Screening	Chapter #4 (text book) Unit 5 Vocab & Study Notes Related links in BrSp	Monday Feb 21, 2022
	Discussion	Scale & Proportion	Monday Feb 21, 2022
	Quiz	Quiz 5	Wednesday Feb 23, 2022
	Design Project	Scale & Proportion	Wednesday Feb 23, 2022
	Peer Feedback	Scale & Proportion (Peer Discussion)	Monday Feb 28, 2022

6	BALANCE		
	TASKS		UNIT DEADLINES
	Reading/Screening	Chapter #5 (text book) Unit 6 Vocab & Study Notes Related links in BrSp	Monday Feb 28, 2022
	Discussion	Balance in Type & Book Design	Monday Feb 28, 2022
	Quiz	Quiz 6	Wednesday March 2, 2022
	Design Project	Balance	Wednesday March 2, 2022
	Peer Feedback	Balance (Peer Discussion)	Monday March 7, 2022

7	LINE	
	TASKS	
	Reading/Screening	Chapter #7 (text book) Unit 7 Vocab & Study Notes Related links in BrSp
	Discussion	Balance in Type & Book Design
	Quiz	Quiz 7
	Design Project	Zentangles
	Peer Feedback	Zentangles (Peer Discussion)
UNIT DEADLINES		
		Monday March 7, 2022
		Monday March 7, 2022
		Wednesday March 9, 2022
		Wednesday March 9, 2022
		Monday March 14, 2022

MARCH 14-18, 2022 SPRING BREAK
GO TAKE A BREAK or GET A HEAD START ON YOUR MIDTERM.
NO. TAKE A BREAK. YOU'VE EARNED IT.

8	MIDTERM	
	TASKS	
	Midterm Project (Project available 2 weeks prior to deadline)	
UNIT DEADLINES		
		Friday March 25, 2022

9	SHAPE	
	TASKS	
	Reading/Screening	Chapter #8 (text book) Unit 9 Vocab & Study Notes Related links in BrSp
	Discussion	Museum Reflection Paper Proposal
	Quiz	Quiz 9
	Design Project	Shapes/Road Signs
	Peer Feedback	Shapes/Road Signs (Peer Discussion)
UNIT DEADLINES		
		Monday March 28, 2022
		Monday March 28, 2022
		Wednesday March 30, 2022
		Wednesday March 30, 2022
		Monday April 4 2022

10	VALUE & SPACE	
	TASKS	
	Reading/Screening	Chapter #10 & #12 (text book) Unit 10 Vocab & Study Notes Related links in BrSp
	Discussion	Museum Reflection Paper Proposal
	Quiz	Quiz 10a & 10b
	Design Project	Value & Space
	Peer Feedback	Value & Space (Peer Discussion)
UNIT DEADLINES		
		Monday April 4, 2022
		Monday April 4, 2022
		Wednesday April 6, 2022
		Wednesday April 6,, 2022
		Monday April 11, 2022

11	MUSEUM REFLECTION PAPER	
	TASKS	
	Discussion	Insider/Outsider Art
	Museum Paper	Museum Reflection Paper
UNIT DEADLINES		
		Monday April 11, 2022
		Wednesday April, 13, 2022

12	PATTERN & TEXTURE	
	TASKS	
	Reading/Screening	Chapter #9 (text book) Unit 10 Vocab & Study Notes Related links in BrSp
	Discussion	Pattern & Texture in Folk Art
	Quiz	Quiz 12
	Design Project	Tessellations
Peer Feedback	Tessellations (Peer Discussion)	
UNIT DEADLINES		
		Monday April 18, 2022
		Monday April 18, 2022
		Wednesday April 20, 2022
		Wednesday April 20,, 2022
		Monday April 25, 2022

13	MOTION		
	TASKS		
	UNIT DEADLINES		
	Reading/Screening	Chapter #11 (text book) Unit 13 Vocab & Study Notes Related links in BrSp	Monday April 25, 2022
	Discussion	Motion in the Movies	Monday April 25, 2022
	Quiz	Quiz 13	Wednesday April 27, 2022
	Design Project	Motion	Wednesday April 27, 2022
Peer Feedback	Motion (Peer Discussion)	Monday May 2, 2022	

14	FINAL	
	TASKS	
	UNIT DEADLINES	
	Discussion	Final Reflection
Final Project	(Project available 2 weeks prior to deadline)	Wednesday May 11, 2022