



South Portland, Maine 04106
Communications & New Media

Course Title: **2D Design**
Catalog number: **CNMS 115**
Credit Hours: **3**
Contact Hours: **80**

Instructor: **Michael Lewis**
email: mlewis@smccme.edu
Office Phone: **612-554-7131**
Appointments: mlewis.youcanbook.me

Course Syllabus

Course Description

This foundation level course introduces students to the principles of 2D design and how the role of past and present media communication is influenced by core design concepts. Students will develop, discuss, and defend visual communication strategies within the context of past and present design successes and failures. Through detailed study of design concepts, we will create artwork that is unified and effective in concept, form, and purpose, and through studio projects, in-class exercises, group critique, and presentations, we will practice how design principles are essential for success in a chosen field of visual expression.

Course Objectives:

- Learn and Utilize the Elements and Principles of Design.
- Employ comprehension and vocabulary of visual art and design concepts to engage in critical discussions.
- Learn to recognize and determine methods of creating good composition.
- Develop skills and experience working in a variety of wet and dry art media.
- Present and display finished work in a professional manner.

Course Requirements:

- Complete studio projects for critique deadline; submit all completed projects for final critique.
- Complete all required readings and demonstrate comprehension in class discussion.
- Actively participate in studio work, discussions and critique.

Topical Outline:

Week 1: The Creative Process
Week 2: Unity
Week 3: Emphasis & Focal Point
Week 4: Scale & Proportion
Week 5: Balance
Week 6: Shape
Week 7: Line
Week 8: Midterm
Week 9: Color
Week 10: Rhythm

Week 11: Pattern & Texture
Week 12: Illusion of Space
Week 13: Illusion of Motion
Week 14: Value
Week 15 - 16: Final Research Paper and Final

Materials and Supplies

You are required to provide all of your own art supplies. A pre-packaged kit of supplies will be made available at Artist & Craftsmen Supply, located at 540 Deering Avenue in Portland (207-772-7272). The kit will be sold at a 20% discount off the retail price. A tackle box or Art Bin is recommended for transporting art supplies.

Supplies

LIQUITEX BASICS ACRYLIC SET
ELMER'S DISP PRPLE SCHOOL GS
BEST TEST RUBBER CEMENT
STAEDTLER ERASER
PRINCETON BRUSH SET 9141
BLACK INDIA INK 2OZ
XACTO KNIFE #1 W/CAP
ALVIN FLEXIVLE RULER
PAC SUNWORK CONS BRT WH
PAC SUNWORK CONS BLACK
PAC SUNWORK CONS ASSTD
STRATHMORE PAD
CTH CORK RULER
ALVIN SCHOOL COMPASS
CTH TEMPLATE
BEST TEST PIK UP
STRATHMORE PAD 300S
MICRON PEN BLACK .25MM
MICRON PEN BLACK .45MM
PERMAPAQUE DUAL
LUMOGRAPH PENCIL 4B
LUMOGRAPH PENCIL 2B
LUMOGRAPH PENCIL HB

In addition to these items, please bring a notebook of your preference. You will be taking notes on the vocabulary in class, as well as preparing a weekly journal writing to accompany your assignments.

Course Requirements: Students will need to display excellent hand and design skills, keep a journal and a sketchbook.

Student Evaluation and Grading: Grading Scale (as stated in college handbook)

93-100 Points: A	80-82 Points: B-	67-69 Points: D+
90-92 Points: A-	77-79 Points: C+	60-66 Points: D
87-89 Points: B+	73-76 Points: C	0-59 Points: F
83-86 Points: B	70-72 Points: C-	

70% Discussions, Assignments & Portfolio

10% Attendance/Participation (calculated by # of visits to Blackboard for online courses)

10% Midterm Project

10% Final Exam

Discussions, assignments, portfolios, midterm and final grades will be based on a scale of 100 points, with provided rubrics. The requirements for each task will be broken down and explained in greater detail when the project is assigned. Your grades will be based on how well you fulfill the technical and aesthetic requirements.

Text, Tools, and/or Supplies I do not require a text book for this course.

Attendance Policy Attendance in class is essential in order to pass this course. The student handbook states that missing 3 classes in a row constitutes an AF (academic failure). There is a lot of material covered in this course. Should you miss a class, be sure to contact a classmate to learn what you missed, and to make up the work. Missing 2 classes in a row or missing 3 classes non-consecutively will constitute Academic Failure.

End-of-Course Evaluation Students complete evaluations for each course attended at SMCC. Evaluations are submitted online and can be accessed through the student portal. Students can access the course evaluations beginning one week before the end of classes. The deadline for submission of evaluations occurs Monday at 5 p.m. following the last day of the class. You will receive an e-mail to your student e-mail account when course evaluations are available.

ADA Syllabus Statement Southern Maine Community College is an equal opportunity/affirmative action institution and employer. For more information, please call (207) 741-5798. If you have a disabling condition and wish to request accommodations in order to have reasonable access to the programs and services offered by SMCC, you must register with the Disability Services Coordinator, Sandra Lynham, who can be reached at 741-5923. Further information about services for students with disabilities and the accommodation process is available upon request at this number. Course policies about online testing are modified to suit each individual's accommodations.

SMCC Pay-for-Print Policy Each semester students receive a \$20 printing credit. The balance resets at the end of the semester and any remaining credits are removed. The College's pay-for-print system monitors printing on all printers (including those in general access labs, library printers, Tutoring Services, Campus Center Lounge and technology labs). Be sure to log OUT of the system when you've finished your printing, to prevent unauthorized access to your account. Students can check the number of pages they have printed by using the Printing Balance tool available on SMCC computers (located in the lower right corner of the screen, near the clock). Departments with work study students who need to print documents for the department should contact the Help Desk at 741-5696 to have a special account set up. To find ways to reduce your printing charges, please go to the IT Help tab on My SMCC. If you have questions about the pay-for-printing policy or your printing charges, please contact the Help Desk at 741-5696 or send an e-mail to helpdesk@smccme.edu.

Refunds Print jobs are eligible for a refund in the event of mechanical or electronic error on the part of the printer, print server, or software used to submit the job. Jobs are not eligible for a refund in cases where the job was not set up correctly, was submitted multiple times, or the student is not satisfied with the result. To request a refund, please bring the offending print to the

IT Department in the basement of the Ross Technology Center. Refunds will be granted in the form of a credit to the student's account.

Add-Drop Policy Students who drop a course during the one-week "add/drop" period in the fall and spring semesters and the first three days of summer sessions receive a 100% refund of the tuition and associated fees for that course. Please note any course that meets for less than the traditional semester length, i.e., 15 weeks, has a pro-rated add/drop period. There is no refund for non-attendance.

Withdrawal Policy A student may withdraw from a course only during the semester in which s/he is registered for that course. The withdrawal period is the second through twelfth week of the Fall and Spring semesters and the second through ninth week of twelve-week Summer courses. This period is pro-rated for shorter-length courses (usually 75 percent of course meeting times; please check with the Registration Office. To withdraw from a course, a student must complete and submit the appropriate course withdrawal form, available at the Registration Office. This process must be completed either in person or by using SMCC e-mail accounts.

Plagiarism Statement If an instructor suspects that a student has knowingly committed a violation defined in the Maine Community College System Policy on Student Grade Appeals and Academic Misconduct, the instructor has the authority to review the alleged misconduct and determine the grade that the student should receive for the assignment and the course. The instructor may assign a failing grade for the assignment or course and may require the student to complete additional work for the course. The instructor may consult with the department chair and/or the College's chief academic officer prior to making such decisions. If a student seeks to challenge an instructor's determination, the student should submit a grade appeal. Grade appeal forms are available in the Advising Office on the South Portland Campus or in the administrative offices in the Learning Commons on the Midcoast Campus. An instructor may also refer the matter to the College's disciplinary officer for review under the procedures of the MCCS Student Code of Conduct