South Portland, Maine 04106

Communications & New Media Studies

Title: Digital Illustration I   **Catalog Number:** CNMS 180-D1

Credit Hours: 3   **Total Contact Hours:** 45

Lecture (or Lab): Lecture   **Instructor:** Kate Sibole, MFA

Office Hours: *ksibole.youcanbook.me*   **Contact Information:** ksibole@smccme.edu

Course Syllabus

Course Description

This introductory course will focus on the creation and manipulation of vector images using industry standard software. Topics covered will include: application of the principles and elements of 2D design theory, typography, vector drawing & painting tools, and exporting files for web, print, or motion graphics. A series of hands-on tasks will further develop the student's personal expression and critique sensibility. Prerequisite(s): CNMS 111 and CNMS 115 Corequisite(s): none

Course Objectives

After successfully completing the course, the student will be able to:

- Upon successful completion of this course, students will be able to:
- Organize and present a body of introductory level work for critical evaluation by peers.
- Gain a knowledge of color theory and printing practices involving vector graphics.
- Understand and practice the software interface, tools and general operation.
- Engage in active conversation about one's own work as well as others.
- Identify effective strategies needed to solve vector design problems.

Teaching Methods

This class will operate as an "asynchronous" class. This means we will not meet during a regularly scheduled class time. Although, frequent 'workshops' and check-ins will be posted. These are not required meetings if your schedule does not allow it.

Students will work thru the provided tutorials, contribute to a series of discussion threads, and participate in peer critique. Your professor will maintain regular contact, be available to help troubleshoot, and also participate in the discussions. The student voices should dominate the Project / Peer Galleries so please refer to the Critique Etiquette notes if you are unsure of the best and most effective way to communicate critical feedback.

CONTACT
Professor *:* Kate Q. Sibole, MFA
Email *:* ksibole@smccme.edu *(best way to reach me)*
Office Location *:* Working remotely from my home office Fall 2020
Office Hours *: ksibole.youcanbook.me*
Phone / Text *: 207-619-2339*

Open Zoom Drop In (Mondays & Fridays 12:30-2:30)

Join Zoom Meeting
ID: 95931741215

I do my absolute best to respond to emails within 24 hours Monday-Friday; 6am-5pm. If you contact me on the weekend or during a holiday, please understand that I am not able to respond to you right away. The course content is available 24/7, so please plan to look over your assignments sooner rather than later and let me know if you have any questions prior to the weekend. Summer deadlines are set for Fridays by 11:30pm.

Email is the absolute best way to reach me. You can also start a Google Video Chat or IM me if you see that I am available thru our school gmail accounts. If you need to book time with me for a face to face meeting, phone meeting or other scheduled access then please use the You Can Book Me link above.

TEXT & MATERIALS

Required

- Adobe CC 2020 software
- Adobe Illustrator CC Classroom in a Book (2020 release) 1st Edition by Brian Wood

Useful
- External drive
- Sketchbook

Honors Recognition
If you choose to pursue the Honor's recognition on your transcript, you will also be responsible for taking and passing the ACA, the Adobe Certified Associate exam. **Please let me know prior to the end of Drop/Add if you intend to pursue the Honors Option.** There is more work and a written component attached to this requirement and can not be satisfied at the last minute. You should purchase the exam from this bookstore.

EVALUATION & GRADING

- Design Projects 45%
- Tutorial/Lesson Completion 10%
- Midterm Portfolio Project 15%
- Final Project Portfolio 15%
- Discussion Board & Participation 15%

Student's work will be evaluated on their knowledge and practice of the online resources, reading, quizzes and design projects; contribution to class discussion and the quality of production skills (this includes technical and

aesthetic concerns.) In addition, grading and evaluation will include attention to deadlines and requirements specific to the assignments.

Spelling and grammar count throughout all the components of this course: quizzes, exams, projects, discussion board postings.

Grading Scale (as stated in college handbook)

93-100 : A
90-92 : A-
87-89 : B+
83-86 : B
80-82 : B-
77-79 : C+
73-76 : C
70-72 : C-
67-69 : D+
60-66 : D
0-59 : F

HABITS OF WORK

This is a 100 level college course and will require a significant amount of time, work, and effort outside of the classroom each week. Classes are designed around 180 hours of committed time. Broken down, that is 45 hours of classroom/online classroom contact-including but not limited to: lectures, demonstrations, tutorials, critiques, screenings and an additional 2-3 hours per credit each week on work and study that happens outside of class time. For this 3 credit class, that equates to 6-9 hours of additional work outside of class.

> *Example:*
>
> - *3 credit class*
> - *3 hrs per week / 16 weeks =45 hours of class time (A credit hour is 50 minutes)*
> - *6-9 hours homework / 16 weeks = 96-144 hours*
> - *140-189 total hours.*

Consider this as you are developing your class schedule alongside your other obligations. Being a full time college student IS a full time job. The quality of your work will reflect the amount of time you put into it.

Here is a great resource that can help you with your time management: **http://www.studygs.net/timman.htm**

ATTENDANCE & MISSED/LATE WORK POLICY

Zoom / Web Cam

My preference is to be able to see you during collaborative class time, however, I can't make it a requirement. I understand that video conferencing can be invasive in your personal space. Consider using one of the digital backdrops available via zoom, design your own graphic, or hang your own backdrop, tapestry, or sheet behind your workspace. When I can see you, I am better able to gauge your understanding of the material. Your teachers are good at reading those visual cues! If you don't have a webcam and need one, let me know and we can sort something out for you.

I get it. It's weird to have your peers and teachers in your personal space! If you choose to not have your camera turned on during class meetings, there is still the expectation that you'll share your presence in other ways. That should go without saying if you're choosing to be visible during a zoom meeting!

All zoom lectures will be recorded and shared via google drive. The link to that drive will be shared so that if you do need to miss a class, the content of the meeting will be archived.

For Classes with any Face-to -Face Component

While the syllabus represents current plans, there may be changes during the semester in response to the on-going Covid-19 pandemic. Depending on the progression of the virus, it is possible that the College may have to suspend face-to-face instruction for part of the semester. If we must stop face to face instruction anytime during the semester, your instructor will contact you via your SMCC email or the Brightspace course homepage to discuss next steps for the course.

There is no required face to face participation in CNMS 180, however there will be voluntary, by appointment only printing opportunities. Please review the schedule when it is made available to you.

Miscellaneous

Cell phones, pagers, MP3 players, headphones and messaging are prohibited during class time. Please "silent" this equipment upon entering the classroom unless directed otherwise. Please do not disturb your fellow classmates during class or during open lab hours. Food and drink in the computer lab is prohibited.

End-of-Course Evaluation

Students complete evaluations for each course attended at SMCC. Evaluations are submitted online and can be accessed through the student portal. Students can access the course evaluations beginning one week before the end of classes. The deadline for submission of evaluations occurs Monday at 5 PM following the last day of the class. You will receive an email to your student email account when course evaluations are available.

ADA Syllabus Statement

Southern Maine Community College is an equal opportunity/affirmative action institution and employer. For more information, please call (207) 741-5798. If you have a disabling condition and wish to request accommodations in order to have reasonable access to the programs and services offered by SMCC, you must register with the Disability Services Coordinator, Sandra Lynham, who can be reached at 741-5923. Further information about services for students with disabilities and the accommodation process is available upon request at this number. Course policies about online testing are modified to suit each individual's accommodations.

The Learning Commons:

The library, tutoring and writing centers, and reference/research assistance (typically located on the second floor of South Portland's Campus Center and in the Midcoast's LL Bean Learning Commons and Health Science Center) will be fully available online during the fall 2020 semester.
Here you can find free academic support through individually scheduled and drop in, online tutoring. You can also find information literacy/research librarians, and professional academic strategy/planning mentoring online. While the physical space of the Learning Commons will not be available at this time, we can also work with you to set up zoom classrooms for small group study. Services are offered by appointment or as drop-in assistance.

To access services:
- Visit My Learning in My Maine Guide or
- Select the "tutoring needed" button if it appears inside your Brightspace course.

Whether On Site or Online, students have consistently reported that the Learning Commons is a friendly, risk-free, and helpful place to seek academic support. It has also been shown that those who make use of the Learning Commons do better in a course than those who do not. We strongly encourage you to take advantage of this valuable and enjoyable resource.

SMCC Pay-for-Print Policy

Each semester students receive a $20 printing credit. The balance resets at the end of the semester and any remaining credits are removed. The College's pay-for-print system monitors printing on all printers (including those in general access labs, library printers, Tutoring Services, Campus Center Lounge and technology labs). Be sure to log OUT of the system when you've finished your printing, to prevent unauthorized access to your account. Students can check the number of pages they have printed by using the Printing Balance tool available on SMCC computers (located in the lower right corner of the screen, near the clock). Departments with work study students who need to print documents for the department should contact the Help Desk at 741-5696 to have a special account set up. To find ways to reduce your printing charges, please go to the IT Help tab on My SMCC. If you have questions about the pay-for-printing policy or your printing charges, please contact the Help Desk at 741-5696 or send an e-mail to helpdesk@smccme.edu.

Refunds

Print jobs are eligible for a refund in the event of mechanical or electronic error on the part of the printer, print server, or software used to submit the job. Jobs are not eligible for a refund in cases where the job was not set up correctly, was submitted multiple times, or the student is not satisfied with the result. To request a refund, please bring the offending print to the IT Department in the basement of the Ross Technology Center. Refunds will be granted in the form of a credit to the student's account.

Add-Drop Policy

Students who drop a course during the one-week "add/drop" period in the fall and spring semesters and the first three days of summer sessions receive a 100% refund of the tuition and associated fees for that course. Please note any course that meets for less than the traditional semester length, i.e., 15 weeks, has a pro-rated add/drop period. There is no refund for non-attendance.

Withdrawal Policy

A student may withdraw from a course only during the semester in which s/he is registered for that course. The withdrawal period is the second through twelfth week of the Fall and Spring semesters and the second through ninth week of twelve-week Summer courses. This period is pro-rated for shorter-length courses,
usually 75 percent of course meeting times; please check with the Registration Office. To withdraw from a course, a student must complete and submit the appropriate course withdrawal form, available at the Registration Office. This process must be completed either in person or by using SMCC e-mail accounts.

Plagiarism Statement

If an instructor suspects that a student has knowingly committed a violation defined in the Maine Community College System Policy on Student Grade Appeals and Academic Misconduct, the instructor has the authority to review the alleged misconduct and determine the grade that the student should receive for the assignment and the course. The instructor may assign a failing grade for the assignment or course and may require the student to complete additional work for the course. The instructor may consult with the department chair and/or the College's chief academic officer prior to making such decisions. If a student seeks to challenge an instructor's determination, the student should submit a grade appeal. Grade appeal forms are available in the Advising Office on the South Portland Campus or in the administrative offices in the Learning Commons on the Midcoast Campus. An instructor

may also refer the matter to the College's disciplinary officer for review under the procedures of the MCCS Student Code of Conduct.

CNMS GUEST VIRTUAL VISITS		
Lisa Congdon	Friday, October 2, 12:30	Join Zoom Meeting ID: 99326493571
Aaron Draplin	Wednesday. October 7, 1:30	Join Zoom Meeting ID: 92948105275
Scott Nash	TBA	TBA
Gail Anderson	TBA	TBA

UNIT	PLAN / ASSIGNMENTS	DEADLINE (Sundays, by midnight)

1 Aug 31- Sept 6	**Getting to Know the Work Area**	**Deadline**
	Prep Unit: Class Introductions Master Study Discussion: Susan Kare Lesson 1 Tutorial	September 6
	Design Project	**Deadline**
	Design Project #1: Icon Design	September 13

2 Sept 7-13	**Selection Tools**	**Deadline**
	Topical Discussion: Principles & Elements of Design Lesson 2 Tutorial	September 13
	Design Project	**Deadline**
	Design Project #1: Icon Design	September 13

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Sept 14-20

Shapes	Deadline
Master Study Discussion: Aaron Draplin Lesson 3 Tutorial	September 20
Design Project / Peer Feedback	**Deadline**
Peer Feedback Project #1	September 20
Design Project #2: Logos	September 27

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Sept 21-27

Shapes & Paths	Deadline
Topical Discussion: Good & Effective Design Lesson 4 Tutorial	September 27
Design Project	**Deadline**
Design Project #2: Logos	September 27

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Sept 28-Oct 4

Transforming Artwork	Deadline
Master Study Discussion: Lisa Congdon* Lesson 5 Tutorial	October 4
VISITING ARTIST: LISA CONGDON *Join the guest visit and get credit for the Weekly Discussion*	October 2, 12:30
Design Project / Peer Feedback	**Deadline**
Peer Feedback Project #2	October 4
Design Project #3: Typography Portrait	October 11

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Oct 5-11

Basic Drawing Tools	Deadline
Topical Discussion: TBD Lesson 6 Tutorial	October 11
VISITING ARTIST: Aaron Draplin *Join the guest visit and get credit for the Weekly Discussion*	October 9, 1:30
Design Project	**Deadline**
Design Project #3: Typography Portrait	October 11

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Oct 12-18

Pen Tool	Deadline
Master Study Discussion: Paula Scher Lesson 7 Tutorial	October 18
Design Project / Peer Feedback	**Deadline**
Peer Feedback Project #3	October 18
MT Portfolio	October 25

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Oct 19-25

Midterm Portfolio	Deadline
Behance Revisions Written Summary	October 25

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Oct 26-Nov 1

Color	Deadline
Master Study Discussion: Geoff McFetridge Lesson 8 Tutorial	November 1
Design Project	**Deadline**
Design Project #4: Landscape Illustration	November 8

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Nov 2-8

Typography	Deadline
Topical Discussion: Story in Illustration / Laci Jordan Lesson 9 Tutorial	November 8
Design Project	**Deadline**
Design Project #4: Landscape Illustration	November 8

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Nov 9-15

Gradients, Blends, & Patterns	Deadline
Master Study Discussion: Robert Brochu Lesson 11 Tutorial	November 15
Design Project / Peer Feedback	**Deadline**
Peer Feedback Project #4	November 15
Design Project #5: Character Design	November 22

12
Nov 16-22

Brushes	Deadline
Topical Discussion: TBD Lesson 12 Tutorial	November 22
Design Project	**Deadline**
Design Project #5: Character Design	November 22

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Nov 23-29

Special Effects & Graphic Styles	Deadline
Master Study Discussion: Milton Glaser Lesson 13 Tutorial	November 29
Design Project / Peer Feedback	**Deadline**
Peer Feedback Project #5	November 29
Design Project #6: Package Design	December 6

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Nov 30-Dec 6

Symbols & Templates	Deadline
Topical Discussion: TBD Lesson 14 Tutorial	December 6
Design Project	**Deadline**
Design Project #6: Package Design	December 6

15 Dec 7-13	Combining CC Apps	Deadline
	Master Study Discussion: Bert Monroy Lesson 15 Tutorial	December 13
	Design Project / Peer Feedback	**Deadline**
	Peer Feedback Project #6	December 13
	Final Portfolio	December 18

16 Dec 14-18	Final Portfolio	Deadline
	Behance Revisions Written Summary	December 18