Course Syllabus

Title: Foundation of Sport
Catalog Number: SPTM 105 01
Credit Hours: 3
Total Contact Hours: 45
Course Type: **Hybrid**
Course Meets: **T 9:30-10:45 a.m. (Location TBA); Online (Brightspace)**
Instructor: Ethan Wells, M.Ed.
Phone: 207-741-5928
E-Mail: ewells@smccme.edu

**Check your email and messages on Brightspace for any announcements relevant to this course.

Course Description:

This course provides an extensive overview of professions within the field of sport. Students will explore different value philosophies of sport and the formulation of personal and professional goals. Current and future issues and trends will be examined. Students will examine the field of sport from a career orientation and build upon the observations throughout their course of study.

Prerequisite ENG- 080
Co-requisite ENGL- 100

Course Objectives:

Upon completion of this course, the student will be able to:

1. Identify the different professional fields and career path options in the field of sport management.
2. Describe the academic and professional organizations throughout the sport industry.
3. Assess current trends in the field of sport management.
4. To understand the various principles applied to sport management.

Student Evaluation and Grading:

50%   Exams
25%   Homework Assignments
25%   Online Discussions/In-Class Participation

SMCC GRADING

A 93-100	A- 90-92	B+ 87-89
B 83-86	B- 80-82	C+ 77-79
C 73-76	C- 70-72	D+ 67-69
D 63-66		

Text, Tools, and/or Supplies:

The following is the course text, and can be obtained at the college bookstore. <u>It is not required.</u>

Masteralexis, Barr, and Hums, Principles and Practice of Sport Management- 6th edition. (Jones & Bartlett Learning: Burlington, MA), 2019.

<u>Brightspace will be used for class discussions and assignment file exchange.</u>

Attendance and Participation:

See student grading and criteria for evaluating student performance above. Students must complete assignments unless excused by the instructor. According to college policy, the instructor may report any (online) student who misses more than two consecutive weeks of assignments to Enrollment Services as an Administrative Failure unless the student contacts the instructor before the second week of absence and satisfactorily explains the reasons for the absences. The policy states that "a student in an online course may be administratively failed after not submitting an assignment, responding to a discussion question, completing a graded assignment, or otherwise performing some type of activity that shows active involvement in the course for a period of two weeks. At their discretion, faculty may reinstate students who resume attending after the grade has been assigned." An Administrative Failure is not the same as a Withdrawal. A student must contact Enrollment Services to withdraw from the College.

Online Discussions:

Online discussions and assignments will be posted for this course on Brightspace inside the corresponding week's module. Your weekly initial discussion posts are **due by Friday at 11:59 p.m.**, Eastern Standard Time. **Responses to other students' posts are due by Monday at 11:59 p.m. Late discussion posts will not be accepted beyond the weekly Monday 11:59 p.m. deadline.**

If a student fails to participate in the online discussion or complete a homework assignment for <u>two</u> consecutive weeks, he/she will be given an AF grade. In addition, any student that misses <u>three or more discussions</u> may be given a 0 (zero) grade for that grading segment of the course (worth 25%).

Students must be respectful and professional to all other students and the instructor during online discussions and any other communications.

During the semester, you will contribute to online class discussions on Brightspace relating to topics that we cover in assigned readings and homework. In your entries, you will write about the significant points in the topics covered and how they relate to you and your experiences within sport. This is an opportunity to demonstrate critical reading and writing skill, and your understanding of the concept. Please share your insights and observations.

As part of this assignment, you will also **comment on at least two other student's discussion posts** in that week (the goal is robust, online dialogue). Your comments must be constructive and substantive. When responding to threads, you are required to respond thoughtfully and with

reference to examples and theory. **The question or statement for discussion will be available online on Tuesday of each assigned week**—initial posting for the week's topic must be completed by Friday at 11:59 p.m. and conversations on that topic will conclude by Monday at 11:59 p.m. of that week. **Refer to the rubric for grading scheme below and compare to your post prior to submitting.**

Discussion posts will be graded out of 10 points.

- Students shall earn 5 points for making an initial post of at least **300 words** by Friday at 11:59 p.m.
- Students shall earn 2.5 points for each responding post (two) of at least **75 words** each by Monday at 11:59 p.m.

Online discussion evaluation (the above mentioned maximum point totals) will be based on relevance and contribution to the topic. You should:

- Incorporate vocabulary and/or major concepts from the chapter.
- Incorporate examples and quotes from any readings assigned that reinforce your points.
- Make sure you work to move the discussion forward.
- Bring in information from other sources.
- Pose your own thought-provoking questions.
- Offer examples from personal experience.
- Answer and respond to questions.
- Make sure you don't repeat the same thing as previous students.

Discussions are mandatory and are represented as attendance. Discussions should be utilized as a learning tool.

Homework Assignments:

Homework assignments are available on Brightspace and are due for any assigned chapter **by Monday at 11:59 p.m.** They can be found in the weekly Course Content folders. Homework assignments may include quizzes or written/oral reflection responses to course material. **Homework assignments will be available online on Tuesday of each assigned week.** Late work will not be accepted.

Exams:

Exams must be taken during the week they are open. Tests open the Tuesday of the week they are due and **shall be submitted no later than the following Monday at 11:59 p.m.** This to be true for all exams other than the final exam for which the due date will be different. **Failure to take a scheduled exam will result in a 0 (zero) grade for that exam. Make-up exams are not given.**

End-of-Course Evaluation:

Students complete evaluations for each course attended at SMCC. Evaluations are submitted online and can be accessed through the student portal. Students can access the course evaluations beginning one week before the end of classes. The deadline for submission of evaluations occurs Monday at 5 p.m. following the last day of the class. You will receive an email to your SMCC student account when course evaluations are available.

For Classes With Any Face-to-Face Component:

While the syllabus represents current plans, there may be changes during the semester in response to the on-going Covid-19 pandemic. Depending on the progression of the virus, it is possible that the College may have to suspend face-to-face instruction for part of the semester. If we must stop face-to-face instruction anytime during the semester, your instructor will contact you via your SMCC email or the Brightspace course homepage to discuss next steps for the course.

ADA Syllabus Statement:

Southern Maine Community College is an equal opportunity/affirmative action institution and employer. For more information, please call (207) 774-5798. If you have a disabling condition and wish to request accommodations in order to have reasonable access to the programs and services offered at SMCC, you must register with the Disability Services Coordinator, Sandra Lynham, who can be reached at 741-5923. Further information about services for students with disabilities and the accommodation process is available upon request at this number. Course policies about online testing are modified to suit each individual's accommodations.

The Learning Commons:

The library, tutoring and writing centers, and reference/research assistance (typically located on the second floor of South Portland's Campus Center and in the Midcoast's LL Bean Learning Commons and Health Center) will be fully available online during the fall 2021 semester.

Here you can find free academic support through individually scheduled and drop in, online tutoring. You can also find information literacy/research librarians, and professional academic strategy/planning mentoring online. While the physical space of the Learning Commons will not be available at this time, we can also work with you to set up zoom classrooms for small group study. Services offered by appointment or as drop-in assistance.

To access services:
- Visit My Learning in My Maine Guide or
- Select the "tutoring needed" button if it appears inside your Brightspace course.

Whether On Site or Online, students have consistently reported that the Learning Commons is a friendly, risk-free, and helpful place to seek academic support. It has also been shown that those who make use of the Learning Commons do better in a course than those who do not. We strongly encourage you to take advantage of this valuable and enjoyable resource.

SMCC Pay-for-Print Policy:

Each semester students receive a $20 printing credit. The balance resets at the end of the semester and any remaining credits are removed. The College's pay-for-print system monitors printing on all printers (including those in general access labs, library printers, Tutoring Services, Campus Center Lounge and technology labs). Be sure to log OUT of the system when you've finished your printing, to prevent unauthorized access to your account. Students can check the number of pages they have printed by using the Printing Balance tool available on SMCC computers (located in the lower right corner of the screen, near the clock). Departments with work study students who need to print documents for the department should contact the Help Desk at 741-5696 to have a special account set up. To find ways to reduce your printing charges, please go to the IT Help tab on My SMCC. If you have questions about the pay-for-printing policy or your printing charges, please contact the Help Desk at 741-5696 or send an email to helpdesk@smccme.edu.

Refunds:

Print jobs are eligible for a refund in the event of mechanical or electronic error on the part of the printer, print server, or software used to submit the job. Jobs are not eligible for a refund in cases where the job was not set up correctly, was submitted multiple times, or the student is not satisfied with the result. To request a refund, please bring the offending print to the IT Department in the basement of the Ross Technology Center. Refunds will be granted in the form of a credit to the student's account.

Add-Drop Policy:

Students who drop a course during the one-week "add/drop" period in the fall and spring semesters and the first three days of summer sessions receive a 100% refund of the tuition and associated fees for that course. Please note any course that meets for less than the traditional semester length, i.e., 15 weeks, has a pro-rated add/drop period. There is no refund for non-attendance.

Withdrawal Policy:

A student may withdraw from a course only during the semester in which s/he is registered for that course. The withdrawal period is the second through twelfth week of the fall and spring semesters and the second through ninth week of twelve-week summer courses. This period is pro-rated for shorter length courses (usually 75 percent of course meeting times); please check with the Registration Office. To withdraw from a course, a student must complete and submit the appropriate course withdrawal form, available at the Registration Office. This process must be completed either in person or by using SMCC e-mail accounts.

Plagiarism Statement:

If an instructor suspects that a student has knowingly committed a violation defined in the Maine Community College System Policy on Student Grade Appeals and Academic Misconduct, the instructor has the authority to review the alleged misconduct and determine the grade that the student should receive for the assignment and the course. The instructor may assign a failing

grade for the assignment or course and may require the student to complete additional work for the course. The instructor may consult with the department chair and/or the College's chief academic officer prior to making such decisions. If a student seeks to challenge an instructor's determination, the student should submit a grade appeal. Grade appeal forms are available in the Advising Office on the South Portland Campus or in the administrative offices in the Learning Commons on the Midcoast Campus. An instructor may also refer the matter to the College's disciplinary officer for review under the procedures of the MCCS Student Code of Conduct.

Course Topical Outline:

MODULE 1	Syllabus/Brightspace Orientation	Jan. 18 – Jan. 24
MODULE 2	History of Sport Management	Jan. 25 – Jan. 31
MODULE 3	Management Principles	Feb. 01 – Feb. 07
MODULE 4	Marketing Principles	Feb. 08 – Feb. 14
MODULE 5	Financial and Economic Principles	Feb. 15 – Feb. 21
MODULE 6	Ethical Principles	Feb. 22 – Feb. 28
MODULE 7	High School and Youth Sport	Mar. 01 – Mar. 07
MODULE 8	Midterm Exam	Mar. 08 – Mar. 14
	Spring Break	**Mar. 15 – Mar. 21**
MODULE 9	Collegiate Sport	Mar. 22 – Mar. 28
MODULE 10	Professional Sport	Mar. 29 – Apr. 04
MODULE 11	International Sport	Apr. 05 – Apr. 11
MODULE 12	Sports Agency	Apr. 12 – Apr. 18
MODULE 13	Facility Management	Apr. 19 – Apr. 25
MODULE 14	Sport Sponsorship	Apr. 26 – May 02
MODULE 15	Strategies for Career Success	May 03 – May 09
MODULE 16	Final Exam	May 10 – May 14

**Schedule is subject to change by the instructor.