



**South Portland, Maine 04106
Academic Department**

Title: Introduction to Mass Communications Catalog Number: CNMS 105 01
Credit Hours: 3 Total Contact Hours: 45
Lecture (or Lab): Hybrid:
Tuesdays meet in person in Room 102, Hildreth Media,
Thursdays meet synchronously via Zoom
Instructor: Huey Coleman
Office Hours – Location: Before or after class or by appointment via Zoom
Contact Information: Email: hcoleman@smccme.edu

Course Syllabus
Spring Semester, 2022
Introduction to Mass Communications, CNMS 105 01
Hybrid:

Tuesdays, 1:30PM - 2:45PM, meet in person in Room 102, Hildreth Media
Thursdays, 1:30PM - 2:45PM, meet synchronously via Zoom

Course Description

We can watch the media as detached outsiders—as observers, we can praise them when they perform well and blame them for our social predicaments. Or we can become active participants—we can analyze the impact and investigate the consequences of the stories that media industries tell and sell. We can challenge our media to perform at high levels and steer them to serve and preserve democratic ideals. And as involved citizens, we can be aware of the consequences of the business of media and we can give voice to the issues that matter most to us and that most affect our daily lives. Each week in this class, students will be armed with the tools necessary to navigate this cultural terrain. Students will be asked to participate in the critical work of evaluating mass media and shaping their direction. Accuracy in the Media and the Media's impact on Culture are the major themes explored in this course.

Prerequisite(s): Program acceptance. Corequisite(s): none

Course Objectives

To learn how to determine the accuracy of news reporting and information gathering of any form in contemporary mass communication through critical analysis.

To gain a perspective on the history of mass communication and how it evolved to our present day.

To understand the impact media has had on American culture.

After successfully completing the course, the student will be able to:

Demonstrate the impact media has on culture and the ability to determine the accuracy in the media.

Prepare for making decisions that impact their own lives as they navigate the media landscape of today.

Topical Outline of Instruction

See attached course weekly schedule

Course Requirements

Weekly assignments include many group assignments where students work in teams on a unit of study culminating in presentations in class. Writing critical analysis essays on assigned readings and topics. Self reflection papers on class group and individual projects. There is a midterm paper. The final project is in three parts: on accuracy in the media, the impact of media on culture, and self assessment of one's own media literacy.

Written assignments are to be submitted on Brightspace > Assignments and are due at the start of the following class. Your participation in class is an important component in determining your grade. Each week there will be time devoted to discussion on the subject at hand. In addition each week be prepared to present all or a portion of your assignment to the class either as part of a team or individually.

An average workload for this 3 credit class is about 6-8 hours of additional work outside of class, each week. You will have the opportunity to rework your assignments within a set period of time (typically 2 weeks) as long as initial deadlines are met.

Consider the time commitments as you are developing your class schedule alongside your other obligations. Being a full time college student IS a full time job. The quality of your work will reflect the amount of time you put into it.

***Be aware that you must check your SMCC e-mail account weekly for course updates.**

Student Evaluation and Grading

- a. Attendance 15%
- b. Class Participation in discussions 15%
- c. Weekly Assignments written and group assignments 40%
- d. Mid-term Project 10%
- e. Final Project 20%

Students are graded on how well they do in the above categories culminating in their final grade.

Text, Tools and / or Supplies

Media & Culture: An Introduction to Mass Communication, 13th Edition by Campbell, Martin, Fabos. Paperback: ISBN:9781319244934
E-Text: ISBN:9781319365721

***A Personal Note**

I want all of you to do well in this class. If you are having problems keeping up with the class and the assignments, please talk to me so we can develop a plan enabling you to make up for past due assignments and class work.

Attendance Policy

You are required, as stated in the college handbook, to attend all classes. Attendance means being at all class meetings, in person and via Zoom, on Tuesdays and Thursdays, 1:30-PM to 2:45PM. Part of your grade is determined by both your attendance and your active class participation. For all classes you are expected to follow a professional, “real world” approach and attitude; that you show up on time, have your video on (for Zoom meetings), participate and make contributions in class discussions and activities, and complete assignments in a timely manner. Three consecutive unexcused absences will result in an Administrative Failure (AF).

Tardiness

For every two instances of an unexcused late arrival or early departure, the student will receive an absence.

Exemptions

Absences due to medical reasons can be waived if a written note or email from the medical provider is presented to the instructor.

If there are other issues that arise that impose a hardship in meeting the attendance policy, please contact me so we can work out a plan that works best for meeting the learning objectives in the course.

If you need help writing papers please take advantage of SMCC’s Writing Center in the Student Center upstairs across from the Library. You can also visit virtually if you prefer. Here’s the link: <https://smccme.libguides.com/writingcenter>

End-of-Course Evaluation

Students complete evaluations for each course attended at SMCC. Evaluations are submitted online and can be accessed through the student portal. Students can access the course evaluations beginning one week before the end of classes. The deadline for submission of evaluations occurs Monday at 5 p.m. following the last day of the class. You will receive an e-mail to your student e-mail account when course evaluations are available.

For Classes with any Face- to -Face Component

Masks are required for in person class meetings. While the syllabus represents current plans, there may be changes during the semester in response to the on-going Covid-19 pandemic. Depending on the progression of the virus, it is possible that the College may have to suspend face-to-face instruction for part of the semester. If we must stop face to face instruction anytime during the semester, your instructor will contact you via your SMCC email or the Brightspace course homepage to discuss next steps for the course.

ADA Statement

Southern Maine Community College is an equal opportunity/affirmative action institution and employer. For more information, please call (207) 741-5798. If you have a disabling condition and wish to request accommodations in order to have reasonable access to the programs and services offered by SMCC, you must register with the Disability Services Coordinator, Sandra Lynham, who can be reached at 741-5923. Further information about services for students with disabilities and the accommodation process is available upon request at this number. Course policies about online testing are modified to suit each individual's accommodations.

Additional Note: SMCC encourages faculty to record online sessions for ADA use and to offer the recordings to students who miss class meetings. I will inform students when online meetings are being recorded.

The Learning Commons:

The library, tutoring and writing centers, and reference/research assistance (typically located on the second floor of South Portland's Campus Center and in the Midcoast's LL Bean Learning Commons and Health Science Center) will be fully available online during the fall 2020 semester.

Here you can find free academic support through individually scheduled and drop in, online tutoring. You can also find information literacy/research librarians, and professional academic strategy/planning mentoring online. While the physical space of the Learning Commons will not be available at this time, we can also work with you to set up zoom classrooms for small group study. Services are offered by appointment or as drop-in assistance.

To access services:

- Visit My Learning in My Maine Guide or
- Select the "tutoring needed" button if it appears inside your Brightspace course.

Whether On Site or Online, students have consistently reported that the Learning Commons is a friendly, risk-free, and helpful place to seek academic support. It has also been shown that those who make use of the Learning Commons do better in a course than those who do not. We strongly encourage you to take advantage of this valuable and enjoyable resource.

SMCC Pay-for-Print Policy

Each semester students receive a \$20 printing credit. The balance resets at the end of the semester and any remaining credits are removed. The College's pay-for-print system monitors printing on all printers (including those in general access labs, library printers, Tutoring Services, Campus Center Lounge and technology labs). Be sure to log OUT of the system when you've finished your printing, to prevent unauthorized access to your account. Students can check the number of pages they have printed by using the Printing Balance tool available on SMCC computers (located in the lower right corner of the screen, near the clock). Departments with work study students who need to print documents for the department should contact the Help Desk at 741-5696 to have a special account set up. To find ways to reduce your printing charges, please go to the IT Help tab on My SMCC. If you have questions about the pay-for-printing policy

or your printing charges, please contact the Help Desk at 741-5696 or send an e-mail to helpdesk@smccme.edu

Refunds

Print jobs are eligible for a refund in the event of mechanical or electronic error on the part of the printer, print server, or software used to submit the job. Jobs are not eligible for a refund in cases where the job was not set up correctly, was submitted multiple times, or the student is not satisfied with the result. To request a refund, please bring the offending print to the IT Department in the basement of the Ross Technology Center. Refunds will be granted in the form of a credit to the student's account.

Add-Drop Policy

Students who drop a course during the one-week "add/drop" period in the fall and spring semesters and the first three days of summer sessions receive a 100% refund of the tuition and associated fees for that course. Please note any course that meets for less than the traditional semester length, i.e., 15 weeks, has a pro-rated add/drop period. There is no refund for non-attendance.

Withdrawal Policy

A student may withdraw from a course only during the semester in which s/he is registered for that course. The withdrawal period is the second through twelfth week of the Fall and Spring semesters and the second through ninth week of twelve-week Summer courses. This period is pro-rated for shorter-length courses, usually 75 percent of course meeting times; please check with the Registration Office. To withdraw from a course, a student must complete and submit the appropriate course withdrawal form, available at the Registration Office. This process must be completed either in person or by using SMCC e-mail accounts.

Plagiarism Statement

If an instructor suspects that a student has knowingly committed a violation defined in the Maine Community College System Policy on Student Grade Appeals and Academic Misconduct, the instructor has the authority to review the alleged misconduct and determine the grade that the student should receive for the assignment and the course. The instructor may assign a failing grade for the assignment or course and may require the student to complete additional work for the course. The instructor may consult with the department chair and/or the College's chief academic officer prior to making such decisions. If a student seeks to challenge an instructor's determination, the student should submit a grade appeal. Grade appeal forms are available in the Advising Office on the South Portland Campus or in the administrative offices in the Learning Commons on the Midcoast Campus. An instructor may also refer the matter to the College's disciplinary officer for review under the procedures of the MCCS Student Code of Conduct

— — — — Weekly Class Schedule Follows — — — —

Introduction to Mass Communications, CNMS 105 01, Spring Semester, 2022

Meets Hybrid:

Tuesdays, 1:30PM - 2:45PM, meet in person in Room 102, Hildreth Media

Thursdays, 1:30PM - 2:45PM, meet synchronously via Zoom

Remember wearing a mask is required for all SMCC courses held on campus. For In Person Classes you must take the Health Test on the SMCC App and follow the contact tracing check in procedure. Also for the safety of us all, all SMCC students must be vaccinated against COVID. Here's the link to COVID vaccination guidelines <https://www.smccme.edu/admissions-aid/immunizations/>

**All Assignments, Announcements, and Zoom Meeting Links are on Brightspace
Check your SMCC e-mail before each class for course updates.**

The syllabus is meant as guideline for the semester's goals and objectives.

Please refer to Brightspace > Assignments > Assignment Week 1 (2, 3, etc.)

In every class be prepared to discuss all assignments

This syllabus is subject to change.

NOTE: The first 10-15 minutes of each class is devoted to **What's Happening in the Media and Know Your Source**. This is an open discussion by students and instructor on current issues of interest to the class in the media.

January 18, Meet In Person, Room 102, Hildreth Media

Week 1a. What's The Real Story?

*Class Activity and Discussion: Getting to know each other. Go over syllabus. SMCC policies. COVID protocols. Class meeting decorum. Media Literacy Pre-Test.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment due next class on Thursday: *Media and Culture*, Chapter 1, *A Critical Approach*.

*Written Assignment due next class on Thursday: A. Create a timeline of media's impact on your own personal life.

B. Write definitions for "Media" and for "Culture" based on your own thoughts and what you learned in reading Chapter 1.

Each week for details refer to Brightspace > Assignments > Assignment Week 1a (1b, 2a, 2b, etc.)

January 20, Meet on Zoom

Week 1b. What's The Real Story?

*Class Activity and Discussion: What's Happening in the Media and Know your Source. Roundtable discussion on Media Timelines.

*Media: Can the media show us the reality of life in America?

*Reading Assignment due next class: *Media and Culture: Chapter 2, The Internet, Digital Media*

*Written Assignment due next class: Write down 6 new or intriguing facts, issues, technology, people, etc., you learned about in *Media and Culture*, Chapter 2, *The Internet, Digital Media*. Chapter Notes consist of writing a paragraph of 3-4 sentences for each of 6 things you learned that were new to you or intrigued you or you felt were important and why in the assigned chapter.

January 25, Meet In Person, Room 102, Hildreth Media

Week 2a. Social Media for Better or Worse?

*Class Activity: Has social media transformed the way society understands itself in a good way or a bad way? Form presentation teams. Each team will present the better and the worse aspects of their selected social media platform or issues that encompass the different platforms.

*Media: Media will be shown in each class relevant to the subject at hand

*Reading Assignment due next class: Research on Social Media team presentations.

*Written Assignment due next class: Each team member writes a draft outline for their 2 minute part of their team's Social Media presentation citing at least 1 research article they will consult for their presentation.

January 27, Meet on Zoom

Week 2b. Social Media for Better or Worse?

*Class Activity: Teams work in class in Breakout Rooms in Zoom on their presentations on Social Media.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Continue research on Social Media presentations

*Written Assignment: Each team member writes a 1-2 page paper for their 2 minute Social Media presentation.

February 1, Meet In Person, Room 102, Hildreth Media

Week 3a. Social Media for Better or Worse?

*Class Activity: Team presentations on Social Media. Each team member presents for 2 minutes and submits their 1-2 page paper. Introduction to Digital Gaming.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Chapter 3, *Digital Gaming and the Media's Playground*.

*Written Assignment: A. Write down 6 new or intriguing facts, issues, technology, people, etc., you learned about in Chapter 3, *Digital Gaming and the Media's Playground*.

B. Write a self reflective essay on your personal experience with video gaming in your lifetime.

February 3, Meet on Zoom

Week 3b. Learning by Gaming

*Class Activity: Roundtable on Chapter 3 notes and the role video games play in your lives. Form teams to develop original educational video games for your team's selected grade level. (Grades K-3, 4-6, 7-8, 9-12, college level, for example)

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Research for team's Learning by Gaming presentations

*Written Assignment: Teams work on Learning by Gaming presentation assignment. Each team member writes at least a 1 page paper outline of their presentation and has at least 2 visual slides for their part of the presentation.

February 8, Meet In Person, Room 102, Hildreth Media

Week 4a. Learning & Gaming

*Class Activity: Learning by Gaming team presentations. Go over next chapter.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Chapter 4, *Sound Recording and Popular Music*

*Written Assignment: Write down 6 new or intriguing facts, issues, technology, people, etc., you learned about in *Chapter 4, Sound Recording and Popular Music*.

February 10, Meet on Zoom

Week 4b. The Music of Your Life

*Class Activity: Roundtable discussion on Chapter 4. Define what a musical moment is.

*Media on the history of the diversity of musical influences in American culture.

*Reading Assignment: Research for your assignment

*Written Assignment: Write 1-2 page paper on your Musical Moment and prepare an individual oral presentation on your Musical Moment. A Musical Moment is a defining moment in your life that you associate with music. Bring in a selection of the music to play as part of your presentation.

February 15, Meet In Person, Room 102, Hildreth Media

Week 5a. The Music of Your Life

*Class Activity: Individual presentations on your Musical Moment.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Chapter 5, *Popular Radio and the Origin of Broadcasting*. Listen to a podcast of 30 minutes to 1 hour.

*Written Assignment: A. Write down 6 new or intriguing facts, issues, technology, people, etc., you learned about in Chapter 5, *Popular Radio and the Origin of Broadcasting*.

B. Write a 1 page analysis of a podcast.

February 17, Meet Zoom

Week 5b: Create a Podcast

*Class Activity: Wrap up Musical Moment presentations, if needed. Roundtable on chapter notes and radio/podcast critiques. Introduction to how to create a podcast.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Research for podcasts

*Written Assignment: Write a draft outline of podcast you would like to create. Podcasts must be planned, scripted, rehearsed, and edited.

February 22, Meet In Person, Room 102, Hildreth Media

Week 6a. Create a Podcast

*Class Activity: Break into Podcast teams based on mutual interest. Work in class with teams.

- *Media will be shown in each class relevant to the subject at hand.
- *Reading Assignment: Research for team podcasts
- *Written Assignment: Plan, script, and rehearse your team's podcast.

February 24, Meet on Zoom

Week 6b: Create a Podcast

- *Class Activity: Teams work in class recording their podcast. Start editing team podcasts.
- *Media will be shown in each class relevant to the subject at hand.
- *Reading Assignment: Research for team podcasts
- *Written Assignment: Assigned editors edit the podcast and share with teammates for feedback.

March 1, Meet In Person, Room 102, Hildreth Media

Week 7a. Create a Podcast

- *Class Activity: Team Podcast presentations. Reflection on what you learned in creating your podcast.
- *Media will be shown in each class relevant to the subject at hand.
- *Reading Assignment: Watch President Biden's first State of the Union address
- *Written Assignment: In 1-2 pages write about 4 points President Biden made in his State of the Union address that you agreed with or disagreed with. Explain the point, your thoughts about it, and why you felt this was an important point to you and to the nation. Also talk about the event itself and how it was presented by the media.

March 3, Meet on Zoom

Week 7b. State of the Union

- *Class Activity: Roundtable discussion on Biden's State of the Union address.
- *Media will be shown in each class relevant to the subject at hand.
- *Reading Assignment: Research on What's Happening in the Media presentations
- *Written Assignment: Write a paragraph for each of 2 items for What's Happening in the Media. 1 item should be "hard news" or headline news. The second item should be something that appeals to you on a personal level. Write a paragraph for each item explaining what it is and why you selected it. Make sure to list your sources.

March 8, Meet In Person, Room 102, Hildreth Media

Week 8a. Midterm Assignment - 48 hours of No Media

- *Class Activity: Roundtable presentation on What's Happening in the Media and Know Your Source.
- *Reading Assignment: TBD
- *Written Assignment: TBD

March 10, Meet on Zoom

Week 8b. Midterm Assignment - 48 hours of No Media. DUE March 22

- *Class Activity: Roundtable on Media Journalism assignment. Go over guidelines for the Midterm - 48 Hours No Media. Discussion on Henry David Thoreau's *Walden*, Chapter 2, "Where I Lived, and What I Lived For"

*Media will be shown in each class relevant to the subject at hand.

Reading Assignment: Henry David Thoreau, *Walden*, 1854. Read Chapter 2. "Where I Lived, and What I Lived For"

Go to Brightspace > Content > Handouts > Walden, Ch 2 Where I Lived (pdf)

Or

<https://www.gutenberg.org/files/205/205-h/205-h.htm#chap03>

*Midterm Written Assignment: 48 hours No Media

Write a total of 5 pages:

*3-4 page journal on your experience of 48 hours with No Media

*1-2 page essay on Chapter 2, *Walden*, by Henry David Thoreau

NOTE: The Midterm is worth 10 points of your overall grade (i.e., one letter grade)

March 14-18 Spring Break

March 22, Meet In Person, Room 102, Hildreth Media

Week 9a. Midterm Assignment DUE - 48 hours of No Media.

*Class Activity: In a roundtable discussion be prepared to give an oral summary of your 48 hours No Media experience and analysis of Chapter 2, *Walden*.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: What's Happening in the Media select at least 2 items

*Written Assignment. Write a paragraph on each item you select for What's Happening in the Media.

March 24, Meet on Zoom

Week 9b. Television, A Vast Wasteland?

*Class Activity: Roundtable presentations on What's Happening in the Media.

*Reading Assignment: Chapter 6, *Television: From Broadcasting to Streaming*

*Written Assignment: A. Write down 6 new or intriguing facts, issues, technology, people, etc., you learned about in Chapter 6, *Television and Cable*.

B. Write a 1-2 page paper reflecting on your experience with television and the impact it has had on your life and with your friends or family

March 29, Meet In Person, Room 102, Hildreth Media

Week 10a. Television, A Vast Wasteland?

*Class Activity: Roundtable discussion on Chapter 6 notes and your personal experiences with television.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Chapter 7, *Movies and the Power of Images*

*Written Assignment: Instead of chapter notes write 10 questions with the answers for a quiz you are creating based on Chapter 7 on the *Movies*. The 10 questions can be important facts and names and cultural aspects in the development of movies similar to what you look for in your notes. At least one of the 10 questions should be an essay question that can be answered in a few sentences. Keep the questions on one page and the answers on a second separate page.

NO True or False or Multiple Choice questions.

All questions and their answers need to be found in Chapter 7.

March 31, Meet on Zoom

Week 10b. The Movies: Manufactured Dreams or Creative Art

*Class Activity: Roundtable discussion on Chapter 7, *The Movies*. Introduction to how cinema started.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Chapter 8, *Newspapers: The Rise and Decline on Media Journalism*

*Written Assignment: Write down 6 new or intriguing facts, issues, technology, people, etc., you learned about in Chapter 8, *Newspapers*

April 5, Meet In Person, Room 102, Hildreth Media

Week 11a. Newspapers Does Anyone Read Them Anymore?

*Class Activity: Newspapers in class team assignment.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment due next class: *The Beacon*, SMCC's student newspaper

*Written Assignment: Write a Letter to the Editor of the *Beacon* or an Op-Ed (opinion piece). Extra Credit if you submit the article or letter to the *Beacon*. Extra, extra credit if it is published in the *Beacon*.

April 7, Meet on Zoom

Week 11b. Media Journalism

*Class Activity: Review letters to the Beacon. Introduction to the history of Media Journalism Form teams for Media Journalism assignment

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment due next class: Research on Media Journalism assignment

*Written Assignment: Teams continue working on Media Journalism assignment. Seeking out and fact checking selected controversial news items.

April 12, Meet In Person, Room 102, Hildreth Media

Week 12a. Media Journalism

*Class Activity: Teams work in class on Media Journalism assignment

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment due next class: Research on Media Journalism assignment

*Written Assignment: Teams continue working on Media Journalism assignment. Seeking out and fact checking selected controversial news items.

April 14, Meet on Zoom

Week 12b. Media Journalism

*Class Activity: Team presentations on Media Journalism assignment

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment due next class: Chapter 9, *Magazines in the Age of Specialization*

*Written Assignment: Write down 6 new or intriguing facts, issues, technology, people, etc., you learned about in Chapter 9, *Magazines in the Age of Specialization*

April 19, Meet In Person, Room 102, Hildreth Media

Week 13a. Introduction to Final Questions 1, 2, 3

*Class Activity: Discussion on Chapter 9. Introduction to Final Assignment Questions 1, 2, 3.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment: Chapter 14, *The Culture of Journalism*.

*Written Assignment: A. Write down 4 new or intriguing facts, issues, technology, people, etc., you learned about in Chapter 14, *The Culture of Journalism*.

B. Select 1-3 news items or stories that are of interest to you for your possible topic for Final Question 1 on Accuracy in the Media. Pick stories that have differing opinions being expressed in different news reports. Write a synopsis on each possible news story.

April 21, Meet on Zoom

Week 13b. Final Assignment Preparation Final Question 1 & 2 DUE May 3.

Accuracy in the Media. Final Question 3 DUE May 10.

*Class Activity: Roundtable discussion on 1-3 news items/stories for Final Question 1 on Accuracy in the Media.

*Media will be shown in each class relevant to the subject at hand.

*Reading Assignment due next class: Research for Final Question 1 news item.

*Written Assignment: Select one news item/story for Final Question 1 on accuracy in the media. Select at least 3 news sources that have differing reporting on your selected news item. Final Question 1 is a 4 page paper comparing 3 different news sources reporting on your selected news item/story.

B. Bring in 1-3 possible ideas for Final Question 3, something in the media that has had an impact on American culture for an 8-10 minute slide presentation and talk.

Final Questions 1, 2 & 3:

*Final Question 1 is a 4 page paper comparing 3 different news sources reporting on the same news story of your selection. Find a news from this semester that is controversial and has been reported on by multiple sources.

*Final Question 2 is a 1-2 page paper on your personal media literacy and how it has evolved in your lifetime.

*Final Question 3, something in the media that has had an impact on American culture. This can be on any aspect of the media that has made a cultural impact in the last 100 years. You will create an 8-10 minute slide presentation and talk.

*Reading Assignment due next class: Research for Final Question 1 news item.

*Written Assignment: Select one news item/story for Final Question 1 on accuracy in the media. Select at least 3 news sources that have differing reporting on your selected news item. Final Question 1 is a 4 page paper comparing 3 different news sources reporting on your selected news item/story. Final Question 2 is a 1-2 page paper on your personal media literacy and how it has evolved in your lifetime.

B. Bring in 1-3 possible ideas for Final Question 3, something in the media that has had an impact on American culture for an 8-10 minute slide presentation and talk.

April 26, Meet In Person, Room 102, Hildreth Media

Week 14a. Final Assignment Preparation Final Question 1 & 2 DUE May 3.

Accuracy in the Media. Final Question 3 DUE May 10.

*Class Activity: Roundtable discussion on the one news story selected for your Final Question 1. Roundtable on the 1-3 possible ideas for Final Question 3, something in the Media that has impacted Culture.

*Reading Assignment due next class: Research for Final Questions

*Written Assignment due next class: Start working on Final Question 1. Select the one item you will present for Final Question 3.

April 28, Meet on Zoom

Week 14b. Final Questions Preparation

*Class Activity: Roundtable discussion on your topic for Final Question 3. Work in class on Final Question 1, Accuracy in the Media

*Reading Assignment due next class: Research for Final Questions

*Written Assignment: Continue writing Final Question 1

May 3, Meet In Person, Room 102, Hildreth Media

Week 15a Final Question Preparation

*Class Activity: Work in class on Final Question 1 & 2, Both DUE next class May 5

*Reading Assignment due next class: Research for Final Questions

*Written Assignment: Finish Final Question 1 & 2

May 5, Meet on Zoom

Week 15b. Final Questions 1 & 2 DUE

*Class Activity: Roundtable presentation of summary of your Final Question 1. General discussion on Final Question 2.

*Reading Assignment due next class: Research for Final Questions 3

*Written Assignment: Continue working on presentation for Final Question 3

May 10, Meet In Person, Room 102, Hildreth Media

Week 16a. Final Assignment Question 3

*Class Activity: Start Final Question 3 presentations. Order determined by drawing names.

May 12, Meet on Zoom

Week 16a. Final Assignment Question 3

*Class Activity: Finish Final Question 3 presentations.

Wrap-up semester.