

President's Office
207-741-5501
(f) 207-741-5751
lhall@smccME.edu
Cates Building



Priorities 2018

- I. Innovate and implement quality academic and workforce programs for students to achieve their goals, and employers to drive economic development.**
 - a. Strengthen and integrate credit and non-credit offerings to match workforce priorities.
 - b. Respond to labor market data and guidance from robust advisory committees.
 - c. Structure and schedule offerings in ways that help students gain marketable skills without delaying opportunities to enter the workforce.
 - d. Design programs with general education options to facilitate transfer when desired and to satisfy employers' needs for communication skills, problem solving, cultural sensitivity, etc.
 - e. Track educational and employment outcomes for all students.
 - f. Meet or exceed applicable standards for accreditation, certification and licensing college-wide (NEASC) and for individual programs.

- II. Optimize student success, enrollment, and marketing to achieve sustained growth.**
 - a. Bring student success efforts to scale throughout the college; use data to prioritize and achieve results.
 - b. Implement annually updated plans to meet enrollment targets in each category (individual programs, on-line, new students, continuing students, credit, non-credit, satellite sites, etc.)
 - c. Implement an annually updated marketing plan to drive sustainable enrollment growth.

- III. Ensure sufficient and sustainable resources to achieve our mission.**
 - a. Maximize revenues through sustained enrollment growth supplemented by state funding (through MCCA) as well as donations and grants (through TFMCC and the SMCC Foundation) that align with priorities.
 - b. Maintain and upgrade technology and infrastructure to stay current and competitive.

- IV. Champion a college climate of continuous improvement that embodies our values by creating a connected, healthy community.**

- a. Implement a college-wide training and professional development plan that maximizes employee satisfaction and productivity while enhancing the community's cultural awareness and crisis management skills.
- b. Empower individuals through communication, transparency, trust and collaboration.